HOUSE BILL No. 4986

July 13, 1989, Introduced by Reps. Niederstadt, Hart, Owen, DeBeaussaert and Rocca and referred to the Committee on Towns and Counties.

A bill to amend sections 1 and 2 of Act No. 101 of the Public Acts of 1907, entitled

"An act to regulate the carrying on of business under an assumed or fictitious name,"

section 1 as amended by Act No. 294 of the Public Acts of 1984, being sections 445.1 and 445.2 of the Michigan Compiled Laws.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- Section 1. Sections 1 and 2 of Act No. 101 of the Public
- 2 Acts of 1907, section 1 as amended by Act No. 294 of the Public
- 3 Acts of 1984, being sections 445.1 and 445.2 of the Michigan
- 4 Compiled Laws, are amended to read as follows:
- 5 Sec. 1. (1) A person shall not carry on or conduct or
- 6 transact business in this state under an assumed name, or under a
- 7 designation, name, or style other than the real name of the
- 8 person owning, conducting, or transacting that business, unless

- 1 the person files in duplicate in the office of the clerk of the
- 2 county or counties in which the person owns, conducts, or trans-
- 3 acts, or intends to own, conduct, or transact, business, or main-
- 4 tains an office or place of business, a certificate on a form
- 5 furnished by the county clerk setting forth the name under which
- 6 the business owned, is or is to be, conducted or transacted,
- 7 and the true or real full name of the person owning, conducting,
- 8 or transacting the -same BUSINESS, with the address of the
- 9 person, at which time the person shall pay the clerk a filing fee
- 10 of \$6.00. The certificate shall be executed and duly acknowl-
- 11 edged by the person owning, conducting, or intending to conduct
- 12 the business.
- 13 (2) The selling of goods by sample or through a traveling
- 14 agent or traveling salesperson, or by means of orders forwarded
- 15 by the purchaser through the mails, shall not be construed for
- 16 the purpose of this act as conducting or transacting business so
- 17 as to require the filing of the certificates.
- 18 (3) The county clerk shall certify the duplicate and return
- 19 it to the applicant.
- 20 (4) As used in this act:
- 21 (A) "ADDRESS" MEANS THE RESIDENCE OR PRINCIPAL BUSINESS
- 22 ADDRESS OF THE PERSON.
- 23 (B) (a) "Person" means 1 or more individuals, partner-
- 24 ships, limited partnerships, trust, fiduciaries, or other LEGAL
- 25 entities. capable of contracting.
- 26 (b) "Address" means the residence or principal business
- 27 address of the person.

- 1 (5) A charter county with a population of more than
- 2 2,000,000 may impose by ordinance a different amount for the
- 3 filing fee prescribed by subsection (1). A charter county shall
- 4 not impose a fee which is greater than the cost of the service
- 5 for which the fee is charged.
- 6 Sec. 2. (1) Persons now owning or conducting such business
- 7 under an assumed name, or under such designation referred to in
- 8 section 1, shall file such certificate or renewal certificate as
- 9 hereinbefore prescribed, within 90 days after this act shall take
- 10 effect and after 30 days' notice from the county clerk, and per-
- 11 sons hereafter owning, conducting or transacting business as
- 12 aforesaid shall, before commencing said business file such A
- 13 PERSON SHALL NOT OWN, CONDUCT, OR TRANSACT BUSINESS UNDER AN
- 14 ASSUMED NAME BEFORE FILING A certificate in the manner
- 15 -hereinbefore prescribed BY THIS ACT. The -several county
- 16 clerks of this state are -hereby authorized to reject any
- 17 assumed name which is likely to mislead the public, or any
- 18 assumed name already filed in the county or WHICH IS so nearly
- 19 similar thereto TO AN ASSUMED NAME ALREADY FILED IN THE COUNTY
- 20 as to lead to confusion or deception. IF THE ASSUMED BUSINESS
- 21 NAME BEGINS WITH THE WORD "THE", IT SHALL BE DISREGARDED BY THE
- 22 COUNTY CLERK.
- 23 (2) A PERSON DENIED USE OF AN ASSUMED NAME UNDER THIS SEC-
- 24 TION MAY APPEAL THE DECISION NO LATER THAN 60 DAYS FROM THE DATE
- 25 OF THE NOTICE OF THE COUNTY CLERK'S DECISION TO THE ASSUMED NAME
- 26 APPEAL BOARD IF ESTABLISHED PURSUANT TO SUBSECTION (4).

- 1 (3) A PERSON WHO OWNS, CONDUCTS, OR TRANSACTS BUSINESS UNDER
- 2 AN ASSUMED NAME AND BELIEVES THAT THE COUNTY CLERK HAS AUTHORIZED
- 3 THE USE OF AN ASSUMED NAME UNDER SUBSECTION (1), WHICH IS THE
- 4 SAME OR SIMILAR TO THE PERSON'S ASSUMED NAME, MAY APPEAL TO THE
- 5 ASSUMED NAME APPEAL BOARD IF ESTABLISHED PURSUANT TO SUBSECTION
- 6 (4), NO LATER THAN 180 DAYS FROM THE DATE THAT THE PERSON WHO HAS
- 7 BEEN AUTHORIZED THE USE OF AN ASSUMED NAME HAS COMMENCED DOING
- 8 BUSINESS UNDER THE ASSUMED NAME.
- 9 (4) THE COUNTY CLERK MAY ESTABLISH AN ASSUMED NAME APPEAL
- 10 BOARD CONSISTING OF THE COUNTY CLERK, WHO SHALL ACT AS CHAIR-
- 11 PERSON, COUNTY TREASURER, AND A MEMBER OF THE BUSINESS COMMUNITY,
- 12 WHO RESIDES IN THE COUNTY, WHO SHALL BE APPOINTED BY THE COUNTY
- 13 CLERK FOR A TERM NOT TO EXCEED THE TERM OF THE COUNTY CLERK. THE
- 14 ASSUMED NAME APPEAL BOARD SHALL CONVENE WITHIN 15 DAYS FOLLOWING
- 15 THE REQUEST FOR APPEAL PURSUANT TO SUBSECTION (2) OR (3) TO
- 16 REVIEW AND DECIDE THE VALIDITY OF THE COUNTY CLERK'S DECISION.
- 17 THE COUNTY CLERK AND TREASURER SHALL SERVE WITHOUT PAY. THE
- 18 BOARD MEMBER APPOINTED FROM THE BUSINESS COMMUNITY SHALL BE REIM-
- 19 BURSED FOR ACTUAL AND NECESSARY EXPENSES INCURRED IN THE PER-
- 20 FORMANCE OF HIS OR HER DUTIES AND MAY RECEIVE COMPENSATION FOR
- 21 SERVICES PROVIDED AS DETERMINED BY THE BOARD OF COMMISSIONERS.
- 22 (5) A COUNTY MAY ESTABLISH A FEE, NOT GREATER THAN THE COST
- 23 OF THE SERVICE FOR WHICH THE FEE IS CHARGED, TO BE CHARGED TO A
- 24 PERSON WHO APPEALS THE COUNTY CLERK'S DECISION TO THE ASSUMED
- 25 NAME APPEAL BOARD.