HOUSE BILL No. 4804

May 10, 1989, Introduced by Reps. Bennane, Palamara, Perry Bullard, DeMars, Hertel and Emerson and referred to the Committee on Judiciary.

A bill to prescribe certain standards in contracts between athletes and agents; to prescribe the duties of certain state agencies and departments; and to provide for penalties and remedies.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- 1 Sec. 1. This act shall be known and may be cited as the
- 2 "professional athlete agent contract act".
- 3 Sec. 3. As used in this act:
- 4 (a) "Agent contract" means any contract or agreement pursu-
- 5 ant to which a person authorizes an athlete agent to negotiate or
- 6 solicit on behalf of the person with 1 or more professional sport
- 7 teams for an endorsement contract, licensing contract, personal
- 8 appearance contract, or a professional sports services contract.
- 9 An agent contract includes any agreement which authorizes an
- 10 athlete agent to invest or manage in any manner the money earned

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- 1 by the person as a professional athlete or as a result of the
- 2 person's status as a professional athlete.
- 3 (b) "Athlete agent" means a person who, directly or indi-
- 4 rectly and for valuable consideration or remuneration of any
- 5 kind, recruits or solicits a person to enter into an agent
- 6 contract. Athlete agent does not include a member of a student
- 7 athlete's immediate family.
- 8 (c) "Athlete agent firm" means an individual, sole proprie-
- 9 torship, partnership, association, corporation, or other legal
- 10 entity which employs 1 or more individuals to act as an athlete
- 11 agent on behalf of the entity.
- (d) "Department" means the department of licensing and
- 13 regulation.
- 14 (e) "Endorsement contract" means an agreement pursuant to
- 15 which a professional athlete is employed or receives remuneration
- 16 to provide an endorsement of, or testimonial promoting of, a
- 17 product or service.
- (f) "Immediate family" means a student athlete's spouse,
- 19 child, parent, stepparent, grandparent, grandchild, brother,
- 20 sister, parent-in-law, brother-in-law, sister-in-law, nephew,
- 21 niece, aunt, uncle, first cousin, or the spouse or guardian of
- 22 any of the persons described in this subdivision.
- 23 (q) "Institution of higher education" means a public or pri-
- 24 vate college or university. Institution of higher education
- 25 includes a community college.
- 26 (h) "Licensee" means a person who is licensed under this
- 27 act.

- (i) "Licensing contract" means an agreement pursuant to
 which a professional athlete is employed or receives remuneration
 for authorizing another person to use his or her name or image in
 connection with a product or service.
- (j) "Person" means an individual, sole proprietorship, part-6 nership, association, corporation, or other legal entity.
- 7 (k) "Personal appearance contract" means an agreement pursu-8 ant to which a professional athlete is employed or receives remu-9 neration to deliver a speech or personally appear at an event or 10 function.
- 11 (1) "Professional athlete" means an individual employed or
 12 receiving remuneration as a player on a professional sports
 13 team.
- (m) "Professional sport services contract" means an agree15 ment pursuant to which a person is employed or receives remunera16 tion as a player on a professional sport team.
- 17 (n) "Student athlete" means a person who engages in, is eli18 gible to engage in, or may be eligible to engage in any intercol19 legiate sporting event, contest, exhibition, or program.
- 20 Sec. 5. (1) Subject to section 21, an agent contract
 21 entered into in violation of this act or not in conformance with
 22 this act is voidable at the option of the professional athlete.
- 23 (2) An athlete agent has a fiduciary responsibility to the 24 professional athlete if the athlete agent has discretion to dis-25 pose, encumber, or invest any of the assets of the professional 26 athlete that are earned pursuant to an agent contract.

- Sec. 7. (1) An athlete agent shall disclose, in a manner described in section 9(2), any person in which he or she has an 3 ownership interest of more than 5%.
- 4 (2) If the athlete agent has an ownership interest in a
 5 person of more that 5%, then he or she shall disclose, in a
 6 manner described in section 9(2), all of the following in rela7 tion to that person:
- 8 (a) Any indebtedness of more than \$5,000.00.
- 9 (b) Membership on the board of directors.
- (c) Appointment or election as an officer.
- (d) Receipt of more than \$1,000.00 per year.
- (3) Compensation or income received from, and control exer13 cised by, family members, affiliates, and persons with whom the
 14 athlete agent has an ownership relationship in any business shall
 15 be attributed to the athlete agent for purposes of subsections
 16 (1) and (2).
- 17 (4) A professional athlete with whom an athlete agent has
 18 entered into an agent contract may audit the books and records of
 19 the athlete agent that are related to the athlete during normal
 20 business hours upon 48 hours' written notice to the athlete
 21 agent.
- Sec. 9. (1) Before entering into negotiations for an agent 23 contract, an athlete agent shall furnish to the person seeking to 24 become a professional athlete a document entitled "disclosure 25 statement".
- 26 (2) The disclosure statement shall contain all of the
 27 following, in relation to the athlete agent:

- 1 (a) His or her educational background, including schools and 2 colleges attended, the dates of attendance, and any degrees 3 received.
- 4 (b) A list of professional seminars and programs attended by
 5 the athlete agent, including the dates of attendance, the number
 6 of hours of instruction, the subject matter of the seminar or
 7 program, and the sponsor.
- 8 (c) A list of professional licenses or designations held by
 9 the athlete agent, including the date received and the conferring
 10 authority.
- (d) His or her experience in business management, invest12 ment, investment counseling, brokerage services, or other activi13 ties demonstrative of the athlete agent's ability to render
 14 advice regarding the management or investment of the professional
 15 athlete's earnings.
- (e) His or her employment history for the preceding 10 years
 17 including the job title, date of employment, job description, and
 18 the name, address, and telephone number of each employer.
- (f) The name of any person in which the athlete agent has more than a 5% ownership interest and, if applicable, any information required to be disclosed pursuant to section 7(1) and 22 (2).
- (g) A description of any litigation, grievances, or arbitra-24 tion within the preceding 10 years in which the athlete agent has 25 been involved which relates to his or her business activities as 26 an athlete agent.

- 1 (h) A description of any bankruptcy, receivership, or
- 2 insolvency proceedings within the 10 years immediately preceding
- 3 the date of the disclosure statement in which the athlete agent
- 4 has been involved as a debtor.
- 5 (i) A record of any sanctions issued to, or disciplinary
- 6 actions taken against, the athlete agent, an athlete agent firm,
- 7 an athlete, an institution of higher education, or a professional
- 8 sport team as a result of the conduct of the athlete agent.
- 9 (j) A record of all felony convictions of the athlete
 10 agent.
- (k) A record of all misdemeanor convictions of the athlete
- 12 agent involving fraud, false pretenses, theft, or embezzlement
- 13 within the 10 years immediately preceding the date of the disclo-
- 14 sure statement.
- 15 (1) A list of all professional athletes with whom the ath-
- 16 lete agent entered into an agent contract during the 10 years
- 17 immediately preceding the date of the disclosure statement.
- 18 Sec. 11. An attorney rendering legal advice to a profes-
- 19 sional athlete concerning a proposed agent contract is exempt
- 20 from this act if both of the following circumstances exist:
- 21 (a) The attorney does not represent the professional athlete
- 22 in negotiating or soliciting the agent contract.
- 23 (b) The attorney is compensated solely on an hourly fee
- 24 basis pursuant to a written retainer agreement.
- 25 Sec. 13. (1) An agent contract shall be in writing, exe-
- 26 cuted by the athlete agent and the athlete, and in conformance

- 1 with section 15. All terms of the agent contract shall be
- 2 contained in the agent contract.
- 3 (2) The agent contract shall be written in the professional
- 4 athlete's first language. As used in this subsection, "first
- 5 language" means that language which the professional athlete
- 6 speaks fluently and, if the professional athlete speaks more than
- 7 1 language, the language of his or her choice.
- (3) Not less than 7 business days before the date of planned
- 9 execution of the agent contract, the athlete agent shall provide
- 10 a copy of the proposed agent contract and the disclosure state-
- 11 ment required under section 9 to the professional athlete and to
- 12 his or her parents or legal quardian, if the professional athlete
- 13 is less than 21 years of age.
- 14 (4) A professional athlete may cancel the agent contract
- 15 without cause not more than 3 business days after the date of
- 16 execution of the agent contract. An athlete agent shall not
- 17 charge the athlete for any goods provided, services rendered, or
- 18 expenses expended on behalf of the professional athlete during
- 19 that 3-day period.
- 20 Sec. 15. At a minimum, all of the following shall be con-
- 21 tained in an agent contract:

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- (a) A provision in 12-point boldface type entitled "notice
 - 23 of cancellation" stating that a professional athlete has
 - 24 3 business days after the date of execution to cancel the agent
 - 25 contract without cause. This provision shall also include a dec-
 - 26 laration for the professional athlete to sign and date indicating
 - 27 his or her decision to cancel the agent contract.

| 1 | (b) | A | provision | outlining | the | athlete | agent's | compensation |
|---|-----|---|-----------|-----------|-----|---------|---------|--------------|
| | | | | | | | • | |

| 2 | that | is | similar | or | substantially | / S | imilar | to | the | following | : |
|---|------|----|---------|----|---------------|-----|--------|----|-----|-----------|---|
| | | | | | | _ | | | | | |

| | Agents Hourly Fee (If applicable) | | \$ per hour |
|----------|--|-----------------------|---|
| | Athlete's Total Annual Compensation | Agent's Total Fees | <pre>% of Total Annual Compensation (if scaled)</pre> |
| 9 10 | Less than \$100,000 \$100,000 or more \$250,000 or more \$500,000 or more | \$ \$ \$ | ~ |
| 12 13 | Athlete's Signing Bonus | Agent's Total Fee | <pre>% of Total Signing Bonus</pre> |
| 1 4 | \$ | \$ | |
| 15 16 | Athlete's Incentive Bonus | Agent's Total Fee | % of Total Incentive Bonus |
| 17 | \$ | \$ | % |
| | Athlete's Deferred Compensation | Agent's Total Fee | % of Total Deferred Compensation |
| 20 | \$ | \$ | % |
| | Athlete's Endorsement Contract Compensation | Agent's Total Fee | % of Total Endorse- ment Compensation |
| 23 | S | Ś | % |

| 9 | \$ | \$ | <u> </u> |
|---|---|-------------------|--|
| | Miscellaneous Compensation | Agent's Total Fee | <pre>% of Total Miscella- neous Compensation</pre> |
| 6 | \$ | \$ | <u> </u> |
| | Athlete's Licensing Contract Compensation | Agent's Total Fee | % of Total Licens- ing Compensation |
| 3 | \$ | \$ | % |
| | Athlete's Appearance Contract Compensation | Agent's Total Fee | <pre>% of Total Appear- ance Compensation</pre> |

- (c) A provision in 12-point boldface type outlining all of the following rights of the professional athlete under this act:
- 12 (i) The ability of the professional athlete to conduct an
- 13 audit of the books and records of the athlete agent.
- 14 (ii) The right of a professional athlete within 2 years of
- 15 the date of execution to file a civil action to void the agent
- 16 contract due to noncompliance of the agent contract with this act
- 17 and the possibility of an award of attorney fees and treble dam-
- 18 ages if the professional athlete prevails in the action.
- 19 (iii) The criminal penalty provisions for violation by the
- 20 athlete agent of this act.
- 21 (d) A certification signed by the athlete agent that all the
- 22 information provided in the contract is true and complete to the
- 23 best of his or her knowledge.
- (e) A provision entitled "acknowledgment and receipt" for
- 25 the signature of the professional athlete which certifies the
- 26 date of receipt of the agent contract.

- 1 Sec. 17. A copy of the disclosure statement described in
- 2 section 9 shall be attached to the agent contract at the time a
- 3 copy of the agent contract is provided to the professional
- 4 athlete.
- 5 Sec. 19. (1) An athlete agent who does any of the following
- 6 is guilty of a misdemeanor punishable by imprisonment for not
- 7 more than 1 year or by a fine of not more than \$50,000.00, or
- 8 both:
- 9 (a) Fails to reduce an agent contract to writing.
- (b) Fails to include in the agent contract all of the provi-11 sions outlined in section 15.
- (c) Makes a material omission or misrepresentation as to
- 13 information in the disclosure statement required in section 9.
- (d) Commits fraud, deceit, deception, or makes a false
- 15 statement or misrepresentation designed to deceive or persuade a
- 16 professional athlete to sign an agent contract.
- 17 (2) A prosecution under this act may be brought by the
- 18 attorney general or a prosecuting attorney.
- 19 Sec. 21. (1) Not more than 2 years after the date of execu-
- 20 tion of the agent contract, a professional athlete may bring a
- 21 civil action to void the agent contract for violation of this
- 22 act. If an athlete prevails in an action under this section, the
- 23 court shall award actual attorney fees to the professional
- 24 athlete.
- 25 (2) Upon proof of a willful violation of this act by the
- 26 athlete agent, the court, in an action under subsection (1),
- 27 shall award to the professional athlete damages equal to 3 times

- 1 the amount of compensation received by the athlete agent pursuant
- 2 to the agent contract at the time the action was filed.
- 3 Sec. 23. (1) If a person engages in conduct prohibited by
- 4 this act and personal jurisdiction over the person cannot be
- 5 obtained, that conduct shall be considered the equivalent of
- 6 appointing the department to be that person's attorney to receive
- 7 service of process in a noncriminal proceeding involving that
- 8 conduct against that person, or that person's successor in
- 9 interest.
- 10 (2) Service under subsection (1) shall be made by leaving a
- 11 copy of the process with the director of the department or his or
- 12 her deputy. The service shall not be effective unless the party
- 13 initiating the proceeding immediately sends a copy of the process
- 14 by registered or certified mail to the person at that person's
- 15 last known address and takes other steps which are reasonably
- 16 calculated to give actual notice of the proceedings. The party
- 17 initiating the proceeding shall file an affidavit of compliance
- 18 with the court hearing the proceeding.