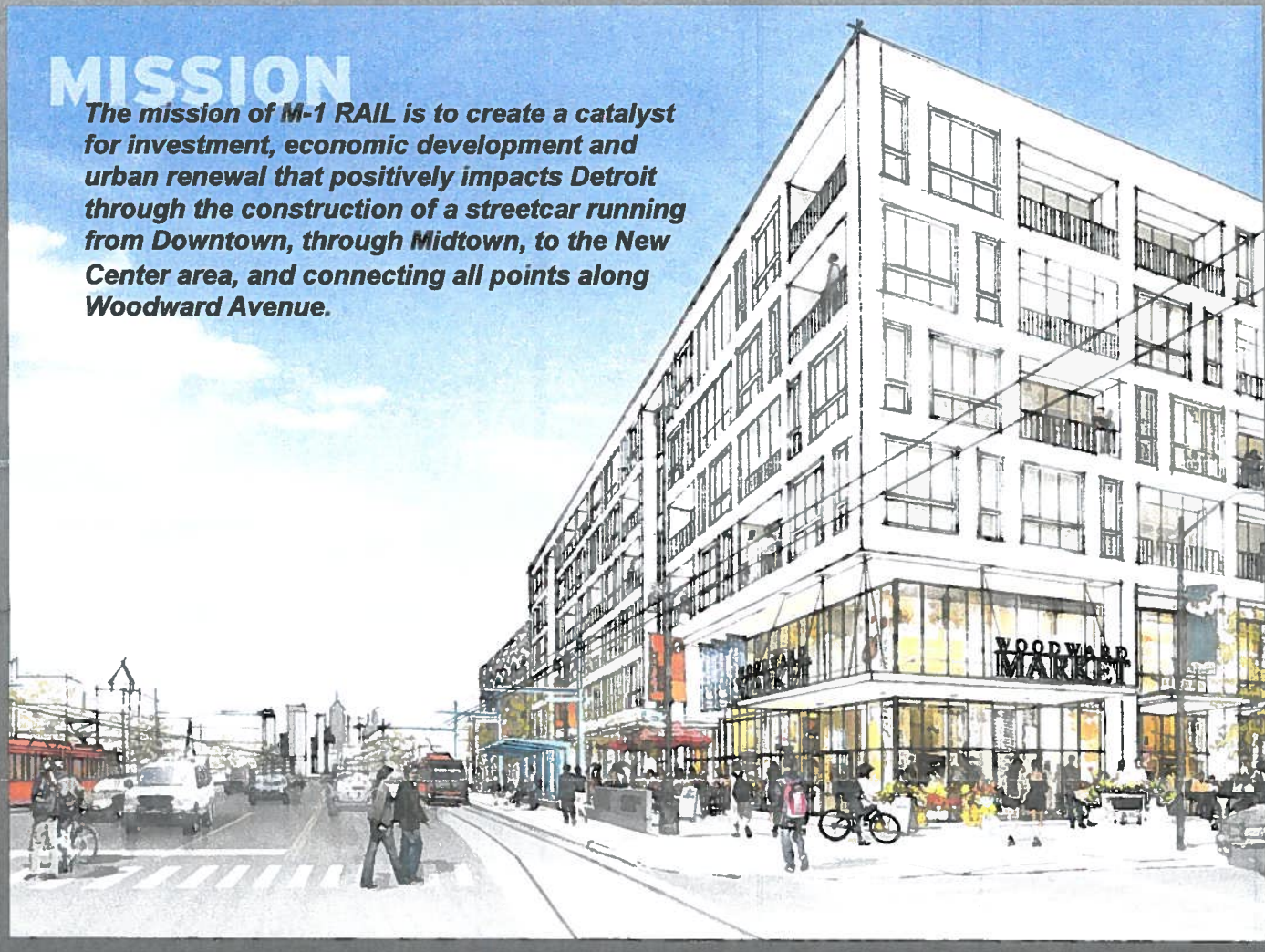

MISSION
The mission of M-1 RAIL is to create a catalyst for investment, economic development and urban renewal that positively impacts Detroit through the construction of a streetcar running from Downtown, through Midtown, to the New Center area, and connecting all points along Woodward Avenue.
WOODWARD
MARKET

M-1 RAIL

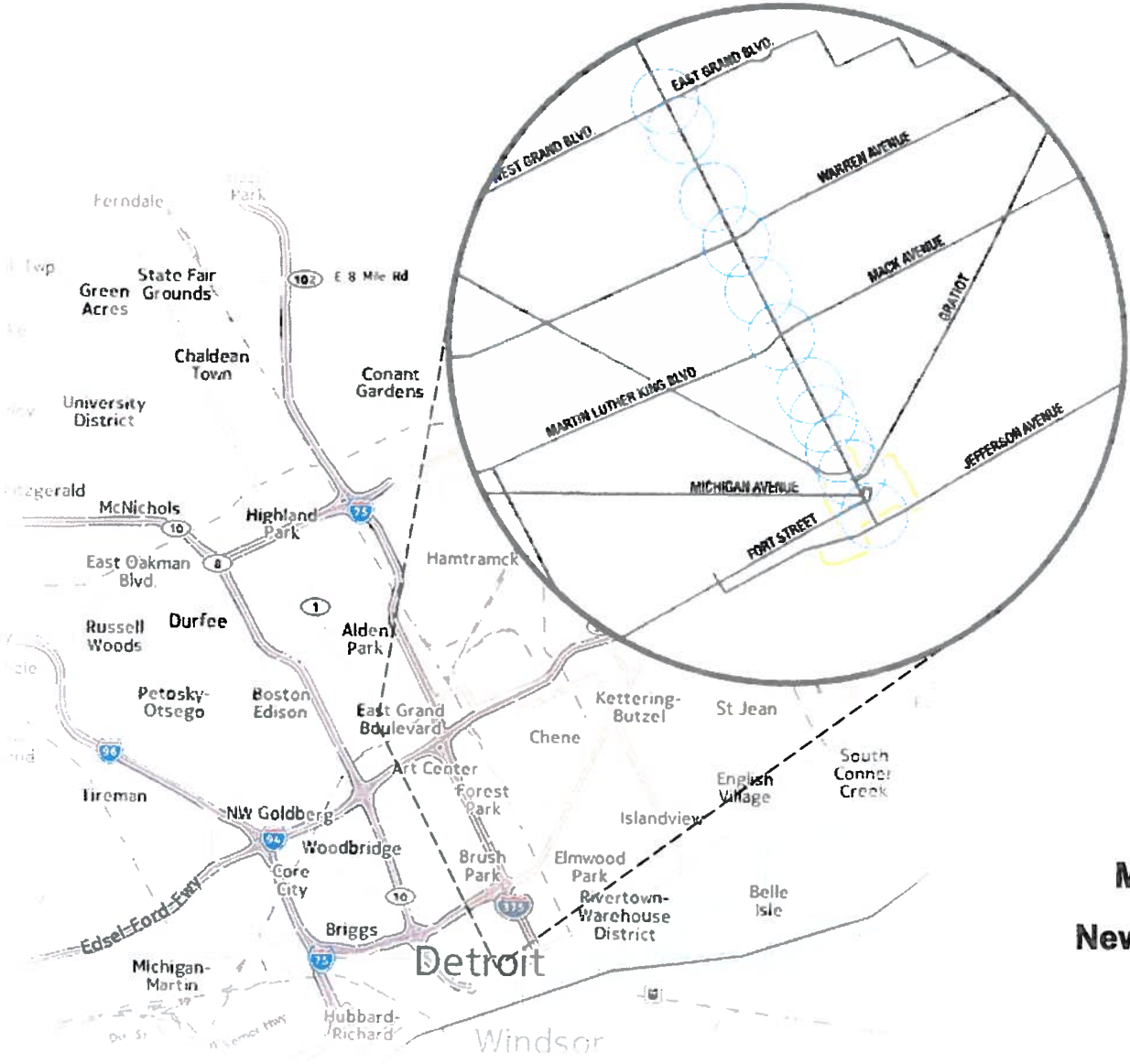
M-1 RAIL Goals

- Shape future land use by building infrastructure first
- Create >2,000 jobs, access, mobility for current and new residents
- Attract billion dollars on new development and investment
- Rekindle density in and around downtown and midtown
- Attract/retain talent - young professionals and businesses
- Increase property values and tax revenues
- Create foot traffic for shops and restaurants
- Promote a livable, walkable, vibrant downtown
- Make existing and future transit options more useable and effective

M-1 RAIL Details

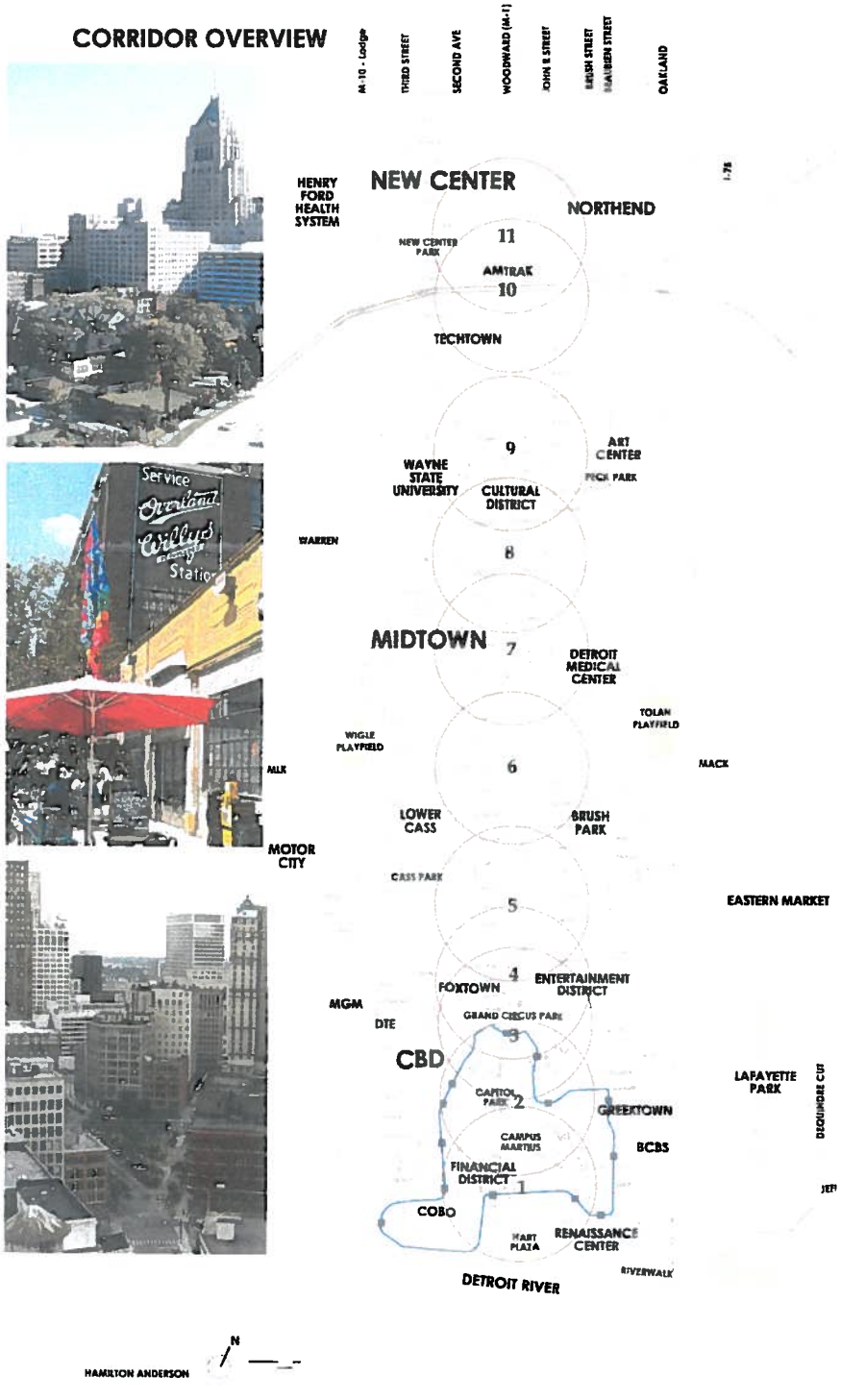
- 3.3-mile, 11-station light rail/streetcar system connecting all points between Downtown Detroit and the New Center district
- a circulator and a connector to our Amtrak station
- complements mobility on a regional basis
  - ✓ fully supports a regional transit system, Rolling Rapid Transit (RRT) system
- funded through a private philanthropic (80%) and federal (20%) investment
- will serve as a critical step and anchor point for the creation of a multi-modal, modern transit system

The Woodward Corridor



Destinations

- Downtown
- Tech Town
- Amtrak Station
- Campus Martius
- Sports Stadiums
- Detroit Riverfront
- Performance Venues
- Detroit Medical Center
- Detroit Institute of Arts
- College for Creative Studies
- Midtown/Cultural Center/WSU
- New Center/Henry Ford Hospital



The Woodward Corridor: The Region's Core

$15B of New Investment Since 2000

140,000 Diverse Employee Base
12,500 New in Last 18 months

275,000 Residents; 50,000 Adjacent
4,000 New in Last 10 Years

>35,000 Students at 5 Universities and Colleges

2 Major Medical, Research Facilities

15 Million Visitors Annually

4,000 Hotel Rooms

World Class Sports and Entertainment

Award Winning Public Spaces and Parks

95% apartment and loft occupancy rate

...and growing! – it's the focus of virtually all ongoing planning efforts

Connected and Seamless

LOCAL	Downtown People Mover Downtown parking shuttles – employees, events DDOT bus service
COMMUTER	SMART bus service to/from suburbs
INTERCITY	Windsor Tunnel Bus High-speed rail – Chicago, Ann Arbor to Detroit
FUTURE TRANSIT	Regional transit system Expandable

Next Steps

- Complete review of technical, financial and operating plans
- Continue to secure funding sources - $106MM has been raised since validation effort started – incredible support from business and both the philanthropic and institutional communities
- Work with the City of Detroit, State of Michigan and Federal Transportation Administration to refine plan
- 6-month environmental assessment in process
- Coordinate with MDOT to utilize planned reconstruction of Woodward Avenue
- Continue to support the development of a Regional Transit Authority through public channels and the legislative process
- Secure $60 million "local share" match to be applied to RRT
- Projected completion in late 2015

THANK YOU