

**Efficiency UNITED**  
Independent, Non-Profit EO Administrator  
2008 PA 295, Section 91

**Kate White, Executive Director**  
Michigan Community Action Agency Association (MCAA)

**Timothy D. Hardesty, Vice President**  
CLEARResult

House Energy & Technology Committee  
October 1, 2013  
Lansing, Michigan



**Who We Are**

- Michigan Community Action Agency Association (MCAA)  
Independent Non-Profit Third Party Administrator Selected  
by the State
- CLEARResult Consulting Great Lakes (CLEARResult)  
Prime Implementation Contractor



## Why Efficiency UNITED Exists

- PA 295 provided an alternative for utilities who do not wish to run their own programs to pay a specified % of their annual retail revenues to an independent energy optimization program administrator selected by the Michigan Public Service Commission.
- MCAAA with its prime implementation contractor, CLEAResult, was selected by the State after a competitive bid.
- **Efficiency UNITED** is the brand name the program operates under.

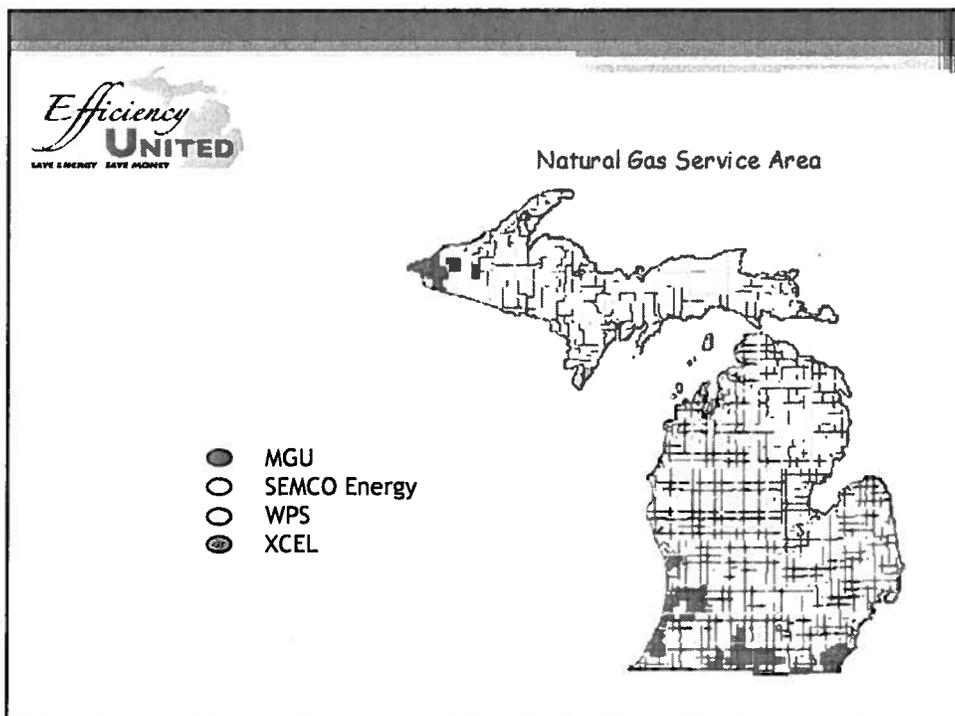
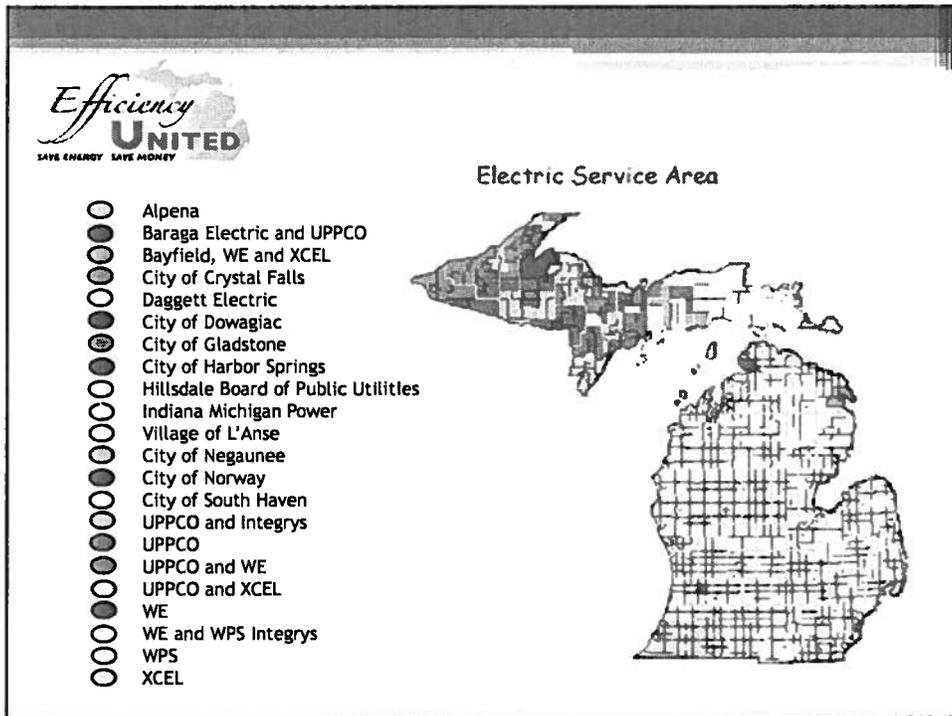


### Investor-Owned

Alpena Power  
 Indiana Michigan Power  
 Michigan Gas Utilities  
 SEMCO Energy  
 UPPCO  
 WE Energies  
 Wisconsin Public (electric & gas)  
 Xcel Energy (electric and gas)

### Municipalities & Coops

Baraga Electric Utility  
 Bayfield Electric Cooperative  
 City of Crystal Falls  
 Daggett Electric  
 City of Dowagiac  
 City of Gladstone  
 City of Harbor Springs  
 Hillsdale Board of Public Utilities  
 Village of L'Anse  
 City of Negaunee  
 City of Norway  
 City of South Haven





## 2013 Electric and Gas Program Portfolio

- RESIDENTIAL
  - Income Qualified
  - Energy Star
  - Appliance Recycling
  - Home Performance
  - Multifamily
  - Education
  - Pilot
  - Comprehensive
- COMMERCIAL & INDUSTRIAL
  - Prescriptive
  - Custom
  - Education
  - Pilot
  - Comprehensive



## Energy Savings Goals Are Being Met 2009-2012 Results

- **Electric**
  - Total Goal: 198,313,690 kWh
  - Savings Achieved: 211,081,927 kWh
  - Achieved 106% of Goal
- **Natural Gas**
  - Total Goal: 13,988,871 ccf
  - Savings Achieved: 15,302,564 ccf
  - Achieved 109% of Goal



## 2009/2012 Program Results Customer Impact

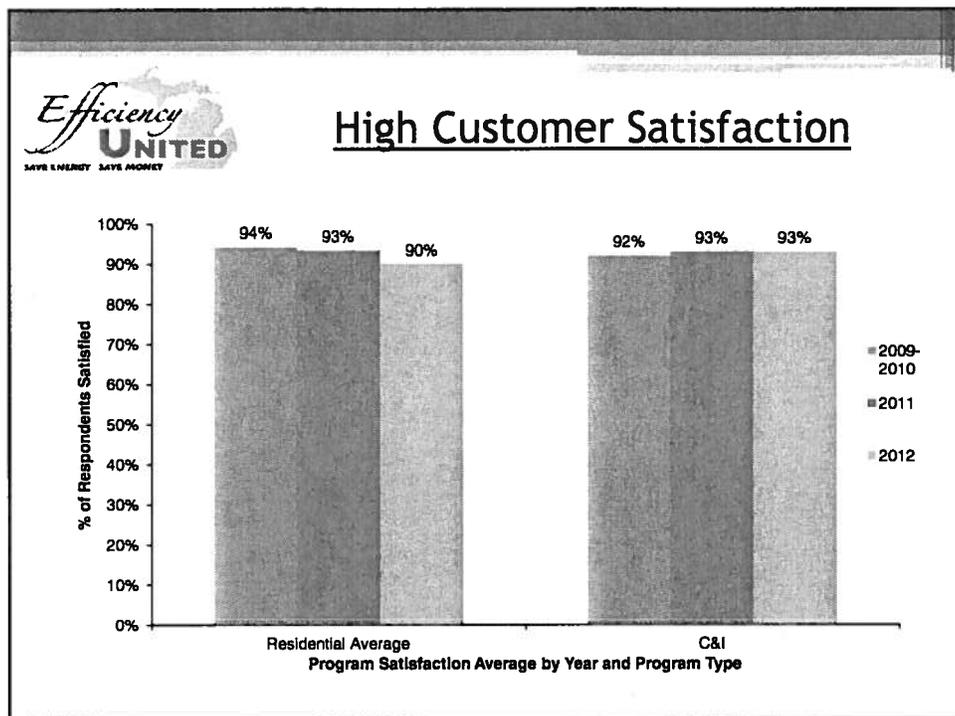
- **Customers served: 131,676**
  - Electric: 81,744
  - Gas: 49,932
- **Residential: 129,729**
  - Income Qualified Electric: 12,793
  - Income Qualified Gas: 11,935
  - Residential Energy Electric: 67,816
  - Residential Energy Gas: 37,185
- **Business/Schools: 1,947**
  - Electric: 1,135
  - Gas: 812



## Income Qualified Program Winning Strategies

- **Partnership with Community Action Agencies:**
  - Existing infrastructure in weatherization
  - Experience leveraging federal, state and utility funding
  - Contact with qualified low-income customers
- **Opportunity to weatherize more low-income homes at or below 200% of poverty level**

L/CAA PARTICIPANTS 2010 - 2012				
	2010	2011	2012	TOTAL
ELECTRIC CUSTOMERS	611	836	360	1807
GAS CUSTOMERS	481	645	408	1534
<b>TOTAL</b>	<b>1092</b>	<b>1481</b>	<b>768</b>	<b>3341</b>



**Efficiency UNITED**  
SAVE ENERGY SAVE MONEY

### To contact *Efficiency* UNITED

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