

Michigan's Energy Optimization Programs

Ensuring Michigan's Energy Future



Michigan Energy Efficiency Contractors Association

Created to support our core members:
Companies that design, recommend, install or evaluate energy efficiency solutions in Michigan's residential, commercial, industrial and agricultural buildings.



MEECA's Core Purpose

To advocate that Michigan has the most *robust, reliable, qualified and predictable* energy efficiency industry in the nation.



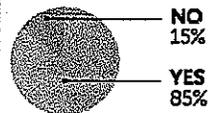
Applaud Governor's EE Goal

Eliminate Energy Waste



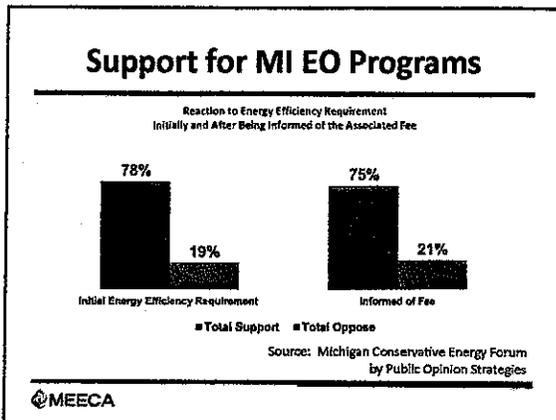
Growing Understanding of EE

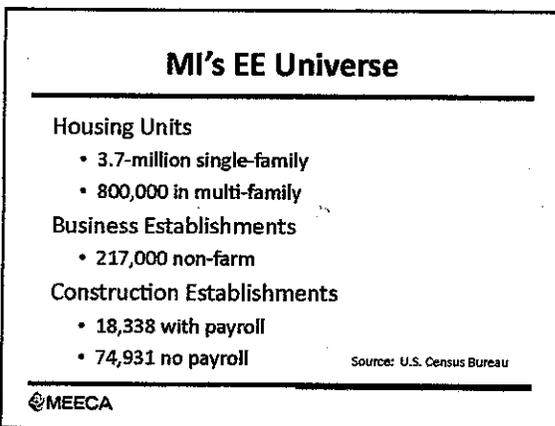
If you were selling your house, do you think highlighting the **ENERGY-EFFICIENCY** features of your house would help it sell faster?

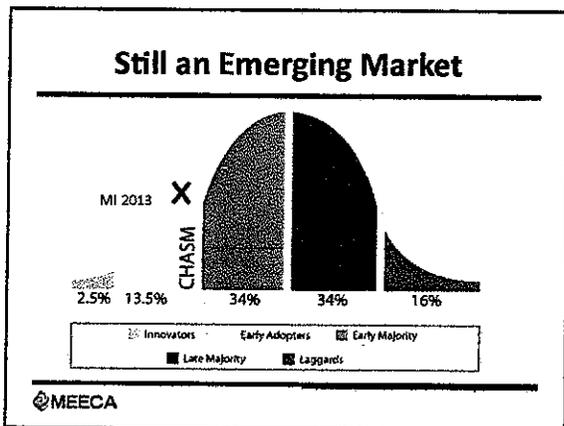


Source: GreenBuilder 2013 Consumer Survey









Residential Impact

Aggregated Data:

- DTE Energy, Consumers Energy, Efficiency United, Energy Optimization and Lansing Board of Water & Light
- Not All residential programs included

2013 Program Year			
# of Contractors	# of Rebate Applications	Total Incentives Paid	Total Project Spend*
810	74,044	\$14,751,000	\$147,780,000

*Note: Estimates provided by programs or otherwise extrapolated.



Commercial & Industrial Impact

Aggregated Data:

- DTE Energy, Consumers Energy, Efficiency United and Energy Optimization

2013 Program Year			
# of Contractors	# of Rebate Applications	Total Incentives Paid	Total Project Spend*
650	9537	\$57,878,000	\$1,254,660,000

*Note: Estimates provided by programs or otherwise extrapolated.



What is Michigan' Potential?

In agreement with Chairman Quakenbush

- 10-year Runway Projects
- Achievable Savings Targets
- Life-cycle Savings

Recommendation: Expand the EO Programs!



Affordable Comfort Institute

2014 ACI National Home Performance Conference

Creating a Better America

April 29 -
May 1
2014

Detroit
MI



Questions...



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The first part of the document
 discusses the importance of
 maintaining accurate records
 and the role of the
 auditor in this process.
 It also covers the
 various methods used to
 collect and analyze data.
 The second part of the
 document focuses on the
 specific techniques used
 to identify and measure
 the risk of error.
 This includes a detailed
 discussion of the
 various types of errors
 that can occur and the
 factors that contribute to
 their occurrence.

The third part of the
 document discusses the
 various methods used to
 control risk and the
 role of the auditor in
 this process.

The fourth part of the
 document discusses the
 various methods used to
 measure the risk of error
 and the role of the
 auditor in this process.

The fifth part of the
 document discusses the
 various methods used to
 control risk and the
 role of the auditor in
 this process.

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