



T R A N S 4 M
TRANSPORTATION FOR MICHIGAN

Dear Senator,

Transportation for Michigan is a statewide coalition made up of 78 organizations that aims to create a stronger Michigan through transportation policy reform. We at Trans4M hold the core values of complete, equitable transportation options that are available to our communities and people, and this is why we have been creating and sharing graphics that show the importance of a well funded, comprehensive transportation system in MI. In light of the House passed funding plan, which largely bypasses funding many important pieces of our transportation system, our coalition is working to spread information about the many economic and social benefits that a full transportation system brings to MI communities.

Public and non-motorized transportation hold different benefits for different groups:

- Community and business leaders continue to embrace transit for its economic benefits: every \$10 million in capital investment in transit yields around \$30 million in business sales, and every dollar a community invests in public transportation yields around \$4 in economic return.
- Four out of five older Americans in a University of Colorado study agreed that public transportation provides them with the freedom and mobility to do what they want and need such as access to medical appointments, shopping, entertainment and visits with friends and family. In 2010, Dial-A-Ride and similar services provided rides for about 500,000 Michigan residents.
- Millennials are flocking to transit and non-motorized transportation because it provides a better connection with their community, opportunities to use digital media while traveling, money savings and better opportunities to exercise.
- Waterways are an important part of transporting goods and people across Michigan. In 2012, more than 800,000 passengers used public ferry services in Michigan and more than 200 million tons of cargo are shipped every year through the Great Lakes.
- Rail contributes \$61.9 million per year in community benefits to towns along passenger rail routes, and the annual ridership on Michigan passenger trains has grown by over 78% since 2002.

Please find a series of graphics attached that provide more useful information about why transit matters in Michigan.

Thank you for your time,

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Michigan Transportation Fund Distribution

FY 2012-2013 Michigan Transportation Fund Revenues and Distributions per 1951 PA 51 (Section 10)

Fuel Excise Tax, Vehicle Registration Fees, Misc.

Michigan Transportation Fund (MTF)
 MTF Revenue = \$1,865,653,000
 Less \$16,460,000 to DNR Recreation Improvement Fund
 Net MTF Revenue = \$1,849,193,000

MDOT Admin & Planning
 \$20,749,100

Other State Departments
 \$23,972,100

Comprehensive Transportation Fund (CTF)
 \$158,142,100

Local Bridge & Local Program Funds through Statutory Grants
 \$38,000,000

Rail Crossing, Bridge and Misc. Funding through Statutory Grants
 \$223,051,200

Transportation Economic Development Fund
 \$223,051,200

MTF Balance
 \$1,345,003,500

County Road Commissions
 \$598,046,100

Cities & Villages
 \$333,439,300

State Trunkline Fund
 \$641,583,900

Comprehensive Transportation Fund (CTF)



- Targeted Transit Programs
- Intercity Bus
- Passenger Rail
- Freight Rail

DNR Recreation Improvement Fund



- Waterways
- Snowmobile
- Other Recreation Projects

#TransitMatters for Elderly Mobility

Transit systems can be improved to better accommodate older Americans as well as the population at large.

These improvements include:



Expanded bus routes



Transit vehicles



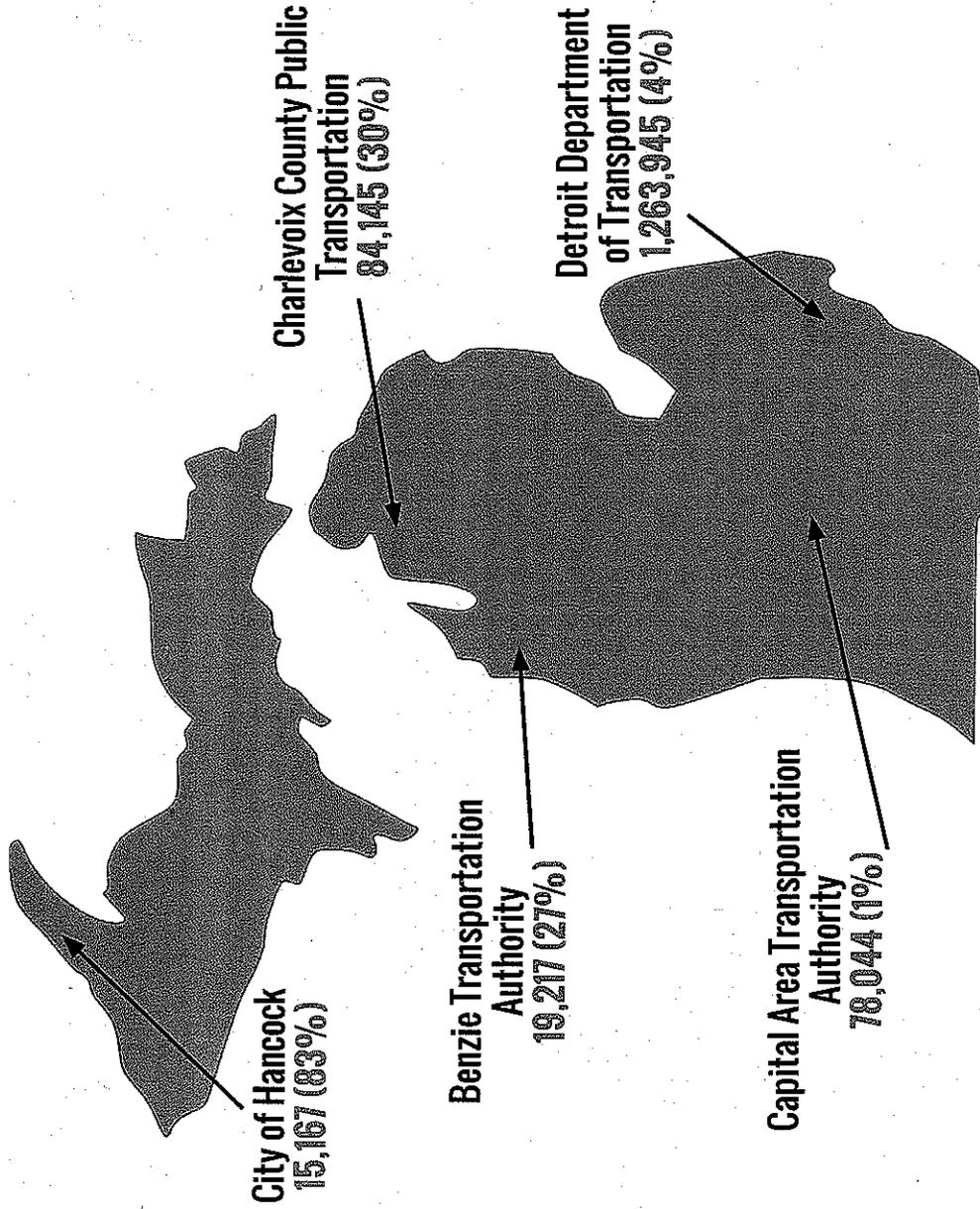
Stops or facilities that better accommodate older or physically challenged passengers



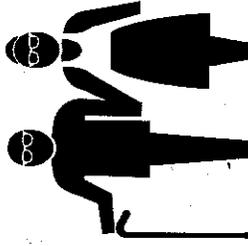
Additional non-traditional and private sector approaches to transit, including formal and informal ridesharing and taxi services.

Elderly Ridership from Local Public Transit Providers:

In 2010, Michigan transit providers served 4,330,670 elderly passengers

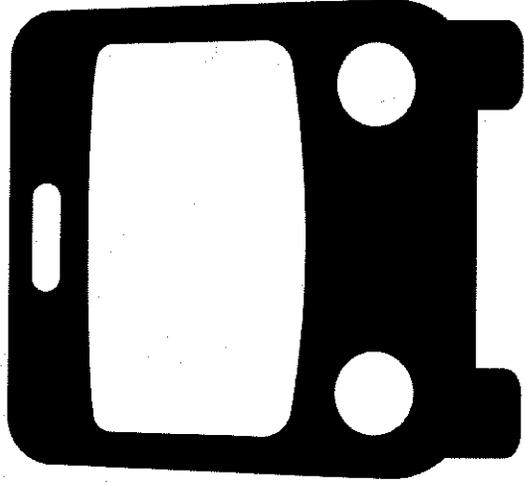
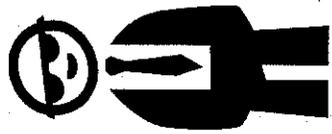


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#TransitMatters for Attracting & Retaining Millennial Talent

More than 1/2 of Millennials would consider moving to another city if it had more and better options for getting around

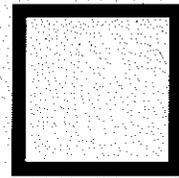


In determining Michigan's economic future, "probably the single most important issue is talent."

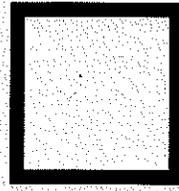
Gov. Rick Snyder



PUBLIC TRANSIT



JOB OPPORTUNITIES



ENTERTAINMENT

66% of Millennials say access to reliable public transportation is one of the TOP 3 criteria they would use to decide where to live.

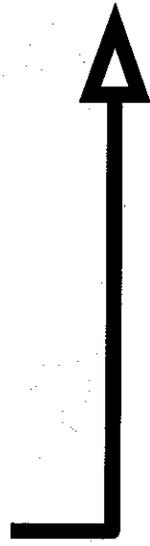
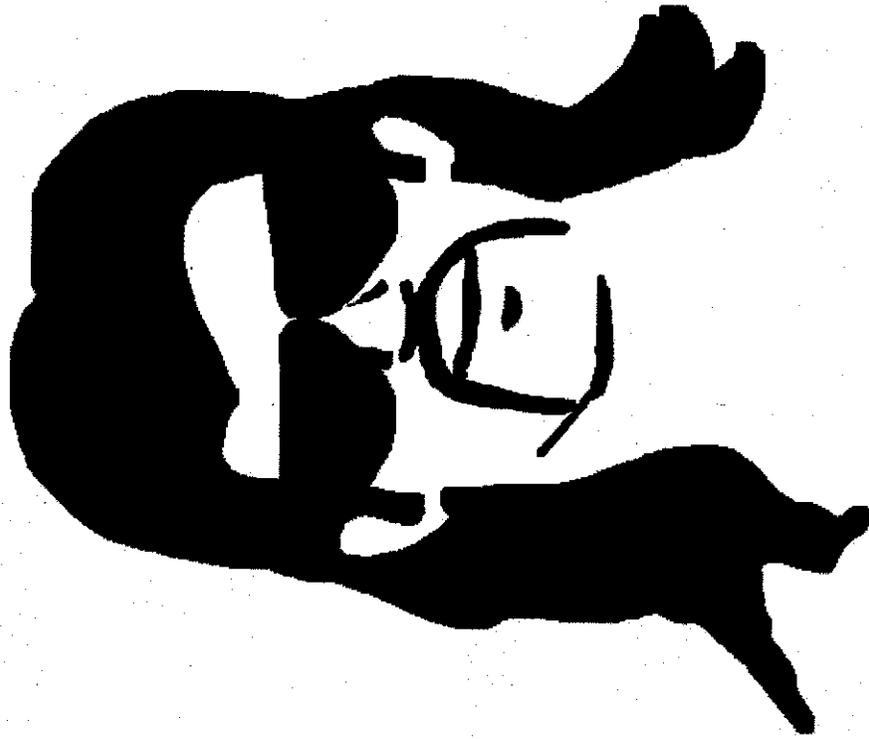


#transitmatters



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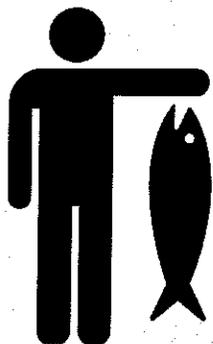
**The last time Michigan
public transit saw a
structural funding
increase at the state
level, a mullet seemed
like a good idea.**



1987

A comprehensive transportation system enhances Michigan economic recovery

Fishing



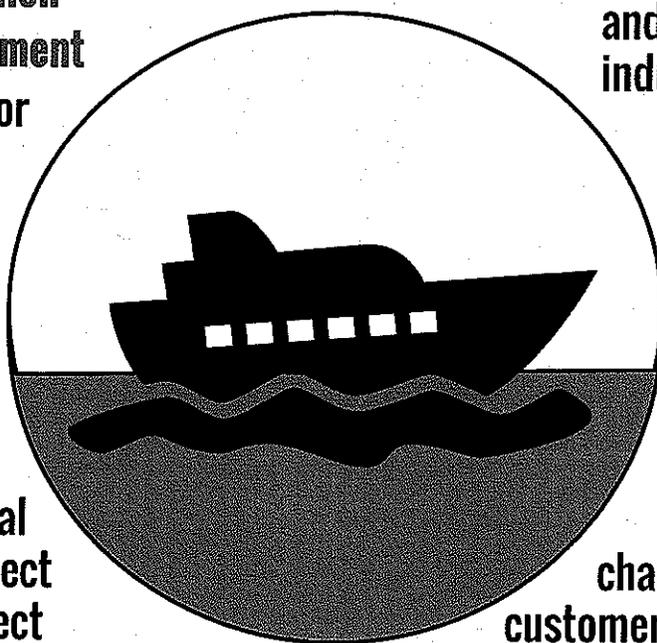
From 1990 to 2009, charter fishing generated \$147.6 million in gross sales and 3.2 million employment hours for MI.

Tourism

In 2007, coastal tourism was responsible for 57,000 jobs and \$955 million in earnings. In 2012, MI canoe and kayaking industry



contributed \$140 million to the economy



Recreational boaters direct and indirect spending is \$3.9 billion in MI, contributing to over 50,000 jobs in 2012



Since 1995, charter fishing customers supported more than 9 million employment hours in coastal regions.



Recreational Boating

Local Economies

#WaterwaysMatter

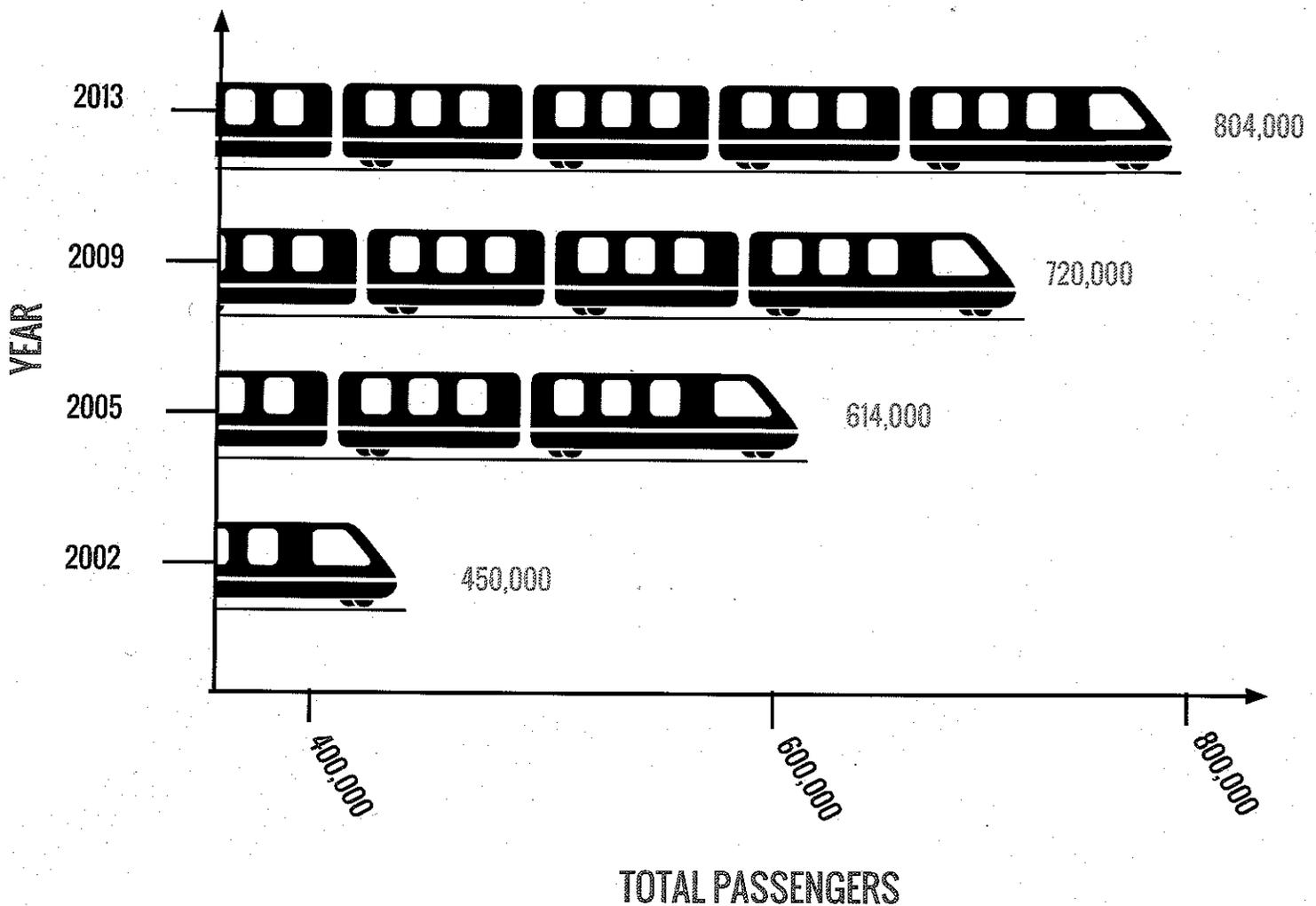
Sources: Water, Michigan and the Growing 'Blue Economy', Prima Civitas Foundation 2013; Charter Fishing in Michigan, Michigan Sea Grant; Michigan Department of Natural Resources; Fisherman by Luis Prado from The Noun Project; Tourist by irene hoffman from The Noun Project



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#RailMatters for mobility and economic development in Michigan

Annual ridership on Michigan passenger trains has grown by over 78% since 2002



Passenger rail brings more than \$61.9 million per year in community benefits to towns along its routes.



Sources: Michigan Department of Transportation (2013); Michigan Passenger Rail Station Community Benefits Study (2009)