



**NATIONAL RIFLE ASSOCIATION OF AMERICA**  
**INSTITUTE FOR LEGISLATIVE ACTION**  
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Dakota J. Moore  
State Liaison

## **Memorandum**

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**Date:** October 9, 2013  
**To:** Honorable Members of the Michigan Senate  
**From:** Dakota J. Moore  
**RE:** HB 4993 - Support

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On behalf of the National Rifle Association and the tens of thousands of NRA members who reside in the state of Michigan, I request your strong support for House Bill 4993 as it makes its way through the legislative process. This legislation represents an essential step to ensuring that Michigan's first and foremost industry—hunting, fishing and the taking of game—is adequately preserved for the enjoyment of generations to come.

HB 4993 achieves its goal in three steps. First, it establishes the Michigan Wildlife Management Public Education Fund (MWMPEF), which derives 100% of its capital from the sportsmen and -women who utilize Michigan's wildlife resources. Second, it establishes the Michigan Wildlife Council (MWC), which will consist of eight resident stakeholders and will be chaired by the Director of the Michigan Department of Natural Resources. Third, it directs the nine-member council to develop and implement a comprehensive media-based public information program aimed at promoting Michigan's abundant wildlife resources and educating the general public on the important role that sportsmen and -women play in the conservation of these resources.

HB 4993 is common sense legislation. Michigan's sportsmen and -women deserve a voice to promote their role in maintaining the sustainability and growth of Michigan's wildlife resources. In an era in which misinformation portrays hunters and anglers as takers, it is essential that the public be made aware that these individuals are perpetuating the earliest traditions of the state by investing millions of man-hours and billions of dollars into the conservation of its natural resources.

I hope that you will join the NRA, a majority of the Michigan House of Representatives and the millions of sportsmen and -women from across the state, in supporting HB 4993. Thank you for your time and consideration. Please feel free to contact me at (703) 267-1213 if you have additional questions or concerns.