

SR186, As Adopted by Senate, September 26, 2018

Senator Schmidt offered the following resolution:

Senate Resolution No. 186.

A resolution recognizing October 5-7, 2018, as Buy Nearby Weekend.

Whereas, Buy Nearby is an ongoing, year-round campaign launched by the Michigan Retailers Association to benefit Michigan communities and their retail businesses; and

Whereas, The campaign, now in its sixth year, encourages Michiganders to buy from retail businesses where they live, work, or visit in Michigan so more shopping dollars stay in our local communities and state economy; and

Whereas, Buy Nearby strives to instill a “Pure Michigan” feeling to the shopping experience and send the message to “Keep your money in the Mitten”; and

Whereas, Retailing is responsible for 877,000 jobs in Michigan, a number that could rise through increased local purchases; and

Whereas, If Michigan shoppers switched just one in ten of their out-of-state purchases to a Michigan retailer, it would create an additional \$1.2 billion in economic activity and nearly 10,600 new jobs, amounting to \$350 million in additional wages; and

Whereas, Each purchase made at a Michigan store keeps more money within Michigan communities, improving the vitality of Michigan's local economies and the quality of life, and directly supports our communities, our schools, and our infrastructure; and

Whereas, The year-round Buy Nearby campaign has designated October 5-7, 2018, as Buy Nearby Weekend, a three-day observance to celebrate local communities and their retail businesses; and

Whereas, Communities and retailers are encouraged to offer special events and other promotions to encourage local shopping and stimulate Michigan's economy on Buy Nearby Weekend; and

Whereas, Residents are encouraged to shop with family and friends and support their communities and local retailers by posting photos and comments on social media; and

Whereas, Buy Nearby Weekend will demonstrate that buying nearby can be fun and rewarding; now, therefore, be it

Resolved by the Senate, That members of this legislative body hereby recognize October 5-7, 2018, Buy Nearby Weekend; and be it further

Resolved, That the people of the state of Michigan are encouraged to buy nearby on these three days and every day.