

HOUSE BILL NO. 5437

January 30, 2020, Introduced by Rep. Sneller and referred to the Committee on Regulatory Reform.

A bill to amend 1998 PA 58, entitled "Michigan liquor control code of 1998," by amending section 517a (MCL 436.1517a), as amended by 2018 PA 472.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 517a. (1) The commission may issue national sporting
2 event licenses for the sale of alcoholic liquor for consumption on
3 the premises concerning a national sporting event, if the
4 commission ~~finds~~**determines that** all of the following circumstances



1 exist:

2 (a) The local governmental unit in which the national sporting
3 event is to be conducted is the host governmental unit for the
4 national sporting event.

5 (b) The premises to be licensed are located in a theme area or
6 theme areas designated by the governing body of the host
7 governmental unit in connection with the national sporting event or
8 are operated in conjunction with the national sporting event.

9 (c) The ~~commission determines that the~~ national sporting event
10 will attract a substantial number of tourists from outside this
11 state.

12 (d) The national sporting event is conducted under the
13 auspices of a national sanctioning body.

14 (e) The applicant is any of the following:

15 (i) A Michigan licensee for the sale of alcoholic liquor for
16 consumption on the premises.

17 (ii) The promoter of the national sporting event or an
18 affiliate of the promoter.

19 (iii) A person who has entered into a written concession or
20 catering agreement with the promoter of the national sporting event
21 or its affiliate, which agreement has been approved by the
22 commission.

23 (iv) An organization qualified for licensure as a special
24 licensee under section 111(13) and the rules of the commission.

25 (2) A license issued under this section must be for a period
26 of not more than 30 consecutive days and is not transferable as to
27 ownership or location. The license must be for specific designated
28 time periods that include the national sporting event and
29 activities associated with the national sporting event.



1 (3) ~~Not~~**The commission shall not issue** more than 40 licenses
2 ~~may be issued~~ under this section for use at the same time in a
3 theme area or theme areas.

4 (4) The governing body of a host governmental unit described
5 in subsection (1) shall supply to the commission for the
6 commission's review a list containing the names of applicants and
7 the locations of the premises to be licensed under this section.
8 The governing body of the host governmental unit shall recommend
9 the number of licenses to be issued under this section in the theme
10 area or theme areas. The commission shall not issue a license under
11 this section that is not recommended by the governing body of the
12 host governmental unit.

13 (5) The governing body of the host governmental unit shall
14 provide, in conjunction with the list described in subsection (4),
15 written certification to the commission that all premises to be
16 licensed under this section comply with applicable state and local
17 building, safety, and health laws, rules, and regulations.

18 (6) A license issued under this section is not subject to
19 section 503.

20 (7) An applicant for a license under this section shall pay to
21 the commission a license fee of \$1,000.00 at the time of
22 application.

23 (8) As used in this section, "national sporting event" means a
24 sports related event considered of national prominence and includes
25 only the following:

26 (a) The Major League Baseball All-Star Game during calendar
27 year 2005.

28 (b) The National Football League Super Bowl during calendar
29 year 2006.



1 (c) The Professional Golfers' Association Championship during
2 calendar year 2008.

3 (d) The National Collegiate Athletic Association Final Four
4 games during calendar year 2009.

5 (e) The United States Golf Association Amateur Championship
6 during calendar year 2016.

7 (f) The Professional Golfers' Association Tour Champions
8 Tournament during the following calendar years:

9 (i) 2018.

10 (ii) 2019.

11 (iii) 2020.

12 (iv) 2021.

13 (v) 2022.

14 (vi) 2023.

15 (vii) 2024.

16 (viii) 2025.

17 (g) The Ladies Professional Golf Association Tour Champions
18 Tournament during the following calendar years:

19 (i) 2019.

20 (ii) 2020.

21 (iii) 2021.

22 (iv) 2022.

23 (v) 2023.

