

SENATE BILL NO. 197

February 2, 1999, Introduced by Senators BULLARD, STEIL,
GOSCHKA, STILLE, HAMMERSTROM and SIKKEMA and referred to
the Committee on Government Operations.

A bill to amend 1976 PA 388, entitled
"Michigan campaign finance act,"
(MCL 169.201 to 169.282) by adding section 40.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 SEC. 40. (1) A CANDIDATE COMMITTEE OR BALLOT QUESTION COM-
2 MITTEE THAT HOLDS OR SPONSORS A FUND RAISING EVENT OR IS PRESENT
3 AT ANY OTHER EVENT AT WHICH EVENT POLITICAL MERCHANDISE IS SOLD
4 TO BENEFIT THE COMMITTEE IS SUBJECT TO THIS SECTION. ANY OTHER
5 COMMITTEE THAT HOLDS OR SPONSORS A FUND RAISING EVENT OR IS
6 PRESENT AT ANY OTHER EVENT AT WHICH EVENT POLITICAL MERCHANDISE
7 IS SOLD TO BENEFIT A CANDIDATE COMMITTEE OR BALLOT QUESTION COM-
8 MITTEE IS SUBJECT TO THIS SECTION. THE PROVISIONS OF THIS SEC-
9 TION ARE IN ADDITION TO ALL OTHER PROVISIONS OF THIS ACT

1 APPLICABLE TO THE COMMITTEE, TO THE FUND RAISING EVENT OR OTHER
2 EVENT, AND TO THE SALE OF POLITICAL MERCHANDISE.

3 (2) BEFORE POLITICAL MERCHANDISE IS SOLD AT THE EVENT, THE
4 COMMITTEE SHALL POST 1 OR MORE SIGNS THAT MEET ALL OF THE FOLLOW-
5 ING REQUIREMENTS:

6 (A) ARE VISIBLE TO ANY PERSON APPROACHING THE SALE AREA,
7 BEFORE THAT INDIVIDUAL OFFERS TO PURCHASE THE POLITICAL
8 MERCHANDISE.

9 (B) ARE LARGE ENOUGH AND HAVE LARGE ENOUGH TYPEFACE TO BE
10 EASILY READ BY THE GENERAL PUBLIC FROM A DISTANCE OF 5 FEET OR
11 MORE FROM THE SALE AREA.

12 (C) CONTAIN ALL OF THE FOLLOWING:

13 (i) THE FOLLOWING STATEMENT: "A PORTION OF THE PROCEEDS
14 FROM THE MERCHANDISE SOLD AT THIS EVENT WILL BE USED FOR POLITI-
15 CAL PURPOSES."

16 (ii) THE NAME OF THE COMMITTEE HOLDING, SPONSORING, OR
17 PRESENT AT THE EVENT.

18 (iii) THE NAME OF THE CANDIDATE OR BALLOT QUESTION SUPPORTED
19 OR OPPOSED BY THE COMMITTEE DESCRIBED IN SUBPARAGRAPH (ii).

20 (iv) FOR A COMMITTEE OTHER THAN A CANDIDATE OR BALLOT QUES-
21 TION COMMITTEE, THE PORTION OF THE PROCEEDS FROM THE SALE OF THE
22 POLITICAL MERCHANDISE THAT WILL BE ALLOCATED TO EACH CANDIDATE
23 COMMITTEE AND BALLOT QUESTION COMMITTEE.

24 (v) A STATEMENT INDICATING THAT IT IS A VIOLATION OF
25 MICHIGAN LAW TO SPEND MORE THAN \$20.00 PURCHASING MERCHANDISE AT
26 THE EVENT, UNLESS THE NAME, ADDRESS, AND OCCUPATION, IF

1 APPLICABLE, OF THE PURCHASER IS RECORDED AS REQUIRED BY THIS
2 ACT.

3 (3) THE COMMITTEE SHALL ENSURE THAT A SIGN POSTED PURSUANT
4 TO THIS SECTION REMAINS POSTED DURING THE ENTIRE TIME THAT POLIT-
5 ICAL MERCHANDISE IS OFFERED FOR SALE AT THE EVENT.

6 (4) THIS SECTION DOES NOT APPLY TO ACTIVITIES REGULATED BY
7 THE TRAXLER-MCCAULEY-LAW-BOWMAN BINGO ACT, 1972 PA 382, MCL
8 432.101 TO 432.120.