



HOUSE BILL No. 5823

May 23, 2000, Introduced by Reps. Daniels, Kowall, Stallworth, Basham, Dennis, Hale, Vaughn, Bogardus, Bob Brown, Prusi, Mead, Cherry, Lockwood, Hanley, Kilpatrick, Thomas, Callahan, Jamnick, Clark, Hardman, Sheltroun, Reeves, Pestka, Stamas, Jellema, Kukuk, Gosselin, Voorhees, Middaugh, Bishop, Faunce, Van Woerkom, DeVuyst, Jansen, Pappageorge, Bradstreet, Hager, Shulman, Richardville, Sanborn and Birkholz and referred to the Committee on Transportation.

A bill to amend 1949 PA 300, entitled
"Michigan vehicle code,"
by amending section 811e (MCL 257.811e), as added by 2000 PA 77,
and by adding section 811m.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 811e. (1) The secretary of state may develop a
2 Michigan university fund-raising registration plate as described
3 in this section, and a matching Michigan university collector
4 plate as described in section 811g.

5 (2) The secretary of state may develop 1 or more limited
6 term registration plates to recognize a state-sponsored event, a
7 Michigan university, or an accomplishment or occasion of a
8 Michigan university.

9 (3) The secretary of state may, at any 1 time, develop not
10 more than ~~6~~ 7 different state-sponsored fund-raising

1 registration plates as described in this section, and matching
2 state-sponsored collector plates as described in section 811g.
3 As used in this section, "state-sponsored fund-raising registra-
4 tion plate" means a fund-raising registration plate authorized by
5 a public act to raise funds for a state-sponsored goal. The
6 public act shall, at a minimum, do all of the following:

7 (a) Identify the purpose of the state-sponsored fund-raising
8 registration plate.

9 (b) Create a fund or designate an existing fund to receive
10 the money raised through the sale of state-sponsored fund-raising
11 registration plates and matching collector plates.

12 (c) If a fund is created, name the person or entity respon-
13 sible for administering the fund.

14 (4) The secretary of state may develop, promote, and market
15 the fund-raising registration plates and matching collector
16 plates issued under this section with the funds available through
17 service fees.

18 (5) If the design or logo of a Michigan university
19 fund-raising registration plate or a state-sponsored fund-raising
20 registration plate uses 1 or more designs, trade names, trade-
21 marks, service marks, emblems, symbols, or other images that are
22 owned by the Michigan university that is requesting the Michigan
23 university fund-raising plate, the person or entity that is spon-
24 soring a state-sponsored fund-raising plate, or any other person
25 or entity, the Michigan university or sponsoring person or entity
26 shall grant to or obtain for the secretary of state both of the
27 following pursuant to a written agreement between the parties:

1 (a) A nonexclusive worldwide license to use those designs,
2 trade names, trademarks, service marks, emblems, symbols, or
3 other images on and in conjunction with the marketing, promotion,
4 sale, or copyrighting of the registration plate or image of the
5 registration plate.

6 (b) The authority to merchandise the registration plate or
7 an image of the registration plate.

8 (6) In using or employing a design, trade name, trademark,
9 service mark, emblem, symbol, logo, or other image on and in con-
10 junction with the marketing, promotion, sale, copyrighting, or
11 merchandising of a registration plate or image of the registra-
12 tion plate, the secretary of state may alter the size of the
13 design, trade name, trademark, service mark, emblem, symbol,
14 logo, or other image but shall not change the color or design of
15 the design, trade name, trademark, service mark, emblem, symbol,
16 logo, or other image without the prior written consent of the
17 respective Michigan university or sponsoring person or entity.
18 The secretary of state shall not use or employ a design, trade
19 name, trademark, service mark, emblem, symbol, logo, or other
20 image on and in conjunction with the marketing, promotion, sale,
21 copyrighting, or merchandising of a registration plate or an
22 image of the registration plate in any manner that is offensive
23 to the Michigan university or sponsoring person or entity that
24 complies with subsection (5).

25 (7) As used in this section, "Michigan university
26 fund-raising registration plate" means a fund-raising

1 registration plate that is issued under this section at the
2 request of a Michigan university.

3 SEC. 811M. (1) THE SECRETARY OF STATE SHALL DEVELOP UNDER
4 SECTION 811E AND, UPON APPLICATION, MAY ISSUE UNDER SECTION 811F
5 A STATE-SPONSORED DETROIT'S THREE HUNDREDTH ANNIVERSARY
6 FUND-RAISING REGISTRATION PLATE AND A MATCHING STATE-SPONSORED
7 DETROIT'S THREE HUNDREDTH ANNIVERSARY COLLECTOR PLATE AS PROVIDED
8 UNDER SECTION 811G.

9 (2) DETROIT'S THREE HUNDREDTH ANNIVERSARY FUND-RAISING REG-
10 ISTRATION PLATE DONATIONS COLLECTED UNDER SECTION 811F AND MATCH-
11 ING DETROIT'S THREE HUNDREDTH ANNIVERSARY COLLECTOR PLATE
12 FUND-RAISING DONATIONS COLLECTED UNDER SECTION 811G SHALL BE
13 TRANSFERRED UNDER SECTION 811H BY THE SECRETARY OF STATE TO THE
14 STATE TREASURER, WHO SHALL DISBURSE THE DONATION MONEY TO THE
15 CITY OF DETROIT RECREATION DEPARTMENT TO PURCHASE RECREATIONAL
16 EQUIPMENT AND FOR OTHER RECREATIONAL PURPOSES.

17 (3) FOR PURPOSES OF THIS CHAPTER, "STATE-SPONSORED DETROIT'S
18 THREE HUNDREDTH ANNIVERSARY FUND-RAISING REGISTRATION PLATE"
19 MEANS A REGISTRATION PLATE CONTAINING A SPECIALIZED DESIGN PER-
20 TAINING TO DETROIT'S THREE HUNDREDTH ANNIVERSARY.

21 Enacting section 1. This amendatory act takes effect April
22 1, 2001.