

HOUSE BILL No. 5863

May 11, 2004, Introduced by Reps. Sak, Tobocman, Lipsey, O'Neil, Meyer, Gleason and Dennis and referred to the Committee on Government Operations.

A bill to amend 1976 PA 388, entitled
"Michigan campaign finance act,"
by amending section 1 (MCL 169.201), as amended by 1989 PA 95,
and by adding sections 13 and 48.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 1. (1) This act shall be known and may be cited as the
2 "Michigan campaign finance act".

3 (2) Except as otherwise defined in this act, **as used in this**
4 **act**, the words and phrases defined in sections 2 to ~~12 shall,~~
5 ~~for the purposes of this act,~~ 13 have the meanings ascribed to
6 them in those sections.

7 Sec. 13. "Targeted electronic communication" means 1 of the
8 following:

9 (a) An automated telephonic communication.

10 (b) A communication by facsimile transmission.

1 (c) An electronic mail communication.

2 Sec. 48. (1) Except for a targeted electronic communication
3 by or on behalf of an individual acting independently and not as
4 an agent for a candidate or a committee, a targeted electronic
5 communication to an elector that relates to an election, a
6 candidate, or a ballot issue shall clearly state the identity of
7 the person paying for the communication. If the communication
8 described in this subsection relates to a candidate and is an
9 independent expenditure not authorized in writing by a
10 candidate's candidate committee, the communication shall clearly
11 state the following disclaimer: "Not authorized by a candidate
12 committee". If the communication described in this subsection
13 relates to a candidate and is not an independent expenditure, but
14 is paid for by a person other than the candidate to whom it is
15 related, the communication shall clearly state the following
16 disclaimer: "Authorized by (name of candidate or name of
17 candidate committee)".

18 (2) A person who knowingly violates this section is guilty of
19 a misdemeanor punishable by a fine of not more than \$1,000.00.