

SENATE BILL No. 1195

March 28, 2006, Introduced by Senators BROWN, SWITALSKI, PATTERSON, GOSCHKA,
JOHNSON, CASSIS, OLSHOVE and BIRKHOLZ and referred to the Committee on Transportation.

A bill to amend 1949 PA 300, entitled
"Michigan vehicle code,"
by amending section 811e (MCL 257.811e), as amended by 2001 PA 124,
and by adding section 811m; and to repeal acts and parts of acts.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 811e. (1) The secretary of state may develop a Michigan
2 university fund-raising registration plate as described in this
3 section, and a matching Michigan university collector plate as
4 described in section 811g.

5 (2) The secretary of state may develop 1 or more limited term
6 registration plates to recognize a state-sponsored event, a
7 Michigan university, or an accomplishment or occasion of a Michigan
8 university.

9 (3) The secretary of state may ~~—, at any 1 time, develop not~~

1 ~~more than 7 different~~ **DEVELOP** state-sponsored fund-raising
2 registration plates as described in this section, and matching
3 state-sponsored collector plates as described in section 811g. As
4 used in this section, "state-sponsored fund-raising registration
5 plate" means a fund-raising registration plate authorized by a
6 public act to raise funds for a state-sponsored goal. The public
7 act shall, at a minimum, do all of the following:

8 (a) Identify the purpose of the state-sponsored fund-raising
9 registration plate.

10 (b) Create a fund or designate an existing fund to receive the
11 money raised through the sale of state-sponsored fund-raising
12 registration plates and matching collector plates.

13 (c) If a fund is created, name the person or entity
14 responsible for administering the fund.

15 (4) The secretary of state may develop, promote, and market
16 the fund-raising registration plates and matching collector plates
17 issued under this section with the funds available through service
18 fees.

19 (5) If the design or logo of a Michigan university fund-
20 raising registration plate or a state-sponsored fund-raising
21 registration plate uses 1 or more designs, trade names, trademarks,
22 service marks, emblems, symbols, or other images that are owned by
23 the Michigan university that is requesting the Michigan university
24 fund-raising plate, the person or entity that is sponsoring a
25 state-sponsored fund-raising plate, or any other person or entity,
26 the Michigan university or sponsoring person or entity shall grant
27 to or obtain for the secretary of state both of the following

1 pursuant to a written agreement between the parties:

2 (a) A nonexclusive worldwide license to use those designs,
3 trade names, trademarks, service marks, emblems, symbols, or other
4 images on and in conjunction with the marketing, promotion, sale,
5 or copyrighting of the registration plate or image of the
6 registration plate.

7 (b) The authority to merchandise the registration plate or an
8 image of the registration plate.

9 (6) In using or employing a design, trade name, trademark,
10 service mark, emblem, symbol, logo, or other image on and in
11 conjunction with the marketing, promotion, sale, copyrighting, or
12 merchandising of a registration plate or image of the registration
13 plate, the secretary of state may alter the size of the design,
14 trade name, trademark, service mark, emblem, symbol, logo, or other
15 image but shall not change the color or design of the design, trade
16 name, trademark, service mark, emblem, symbol, logo, or other image
17 without the prior written consent of the respective Michigan
18 university or sponsoring person or entity. The secretary of state
19 shall not use or employ a design, trade name, trademark, service
20 mark, emblem, symbol, logo, or other image on and in conjunction
21 with the marketing, promotion, sale, copyrighting, or merchandising
22 of a registration plate or an image of the registration plate in
23 any manner that is offensive to the Michigan university or
24 sponsoring person or entity that complies with subsection (5).

25 (7) As used in this section, "Michigan university fund-raising
26 registration plate" means a fund-raising registration plate that is
27 issued under this section at the request of a Michigan university.

1 SEC. 811M. (1) THE SECRETARY OF STATE SHALL DEVELOP UNDER
2 SECTION 811E AND MAY ISSUE UNDER SECTION 811F A STATE-SPONSORED
3 FUND-RAISING REGISTRATION PLATE HONORING MICHIGAN NURSES AND A
4 MATCHING MICHIGAN NURSES COLLECTOR PLATE AS PROVIDED UNDER SECTION
5 811G. THE SECRETARY OF STATE SHALL DESIGN THE PLATES IN COOPERATION
6 WITH THE MICHIGAN NURSES. FUND-RAISING DONATIONS FOR PLATES
7 DESCRIBED IN THIS SUBSECTION THAT ARE COLLECTED UNDER SECTIONS 811F
8 AND 811G SHALL BE TRANSFERRED UNDER SECTION 811H BY THE SECRETARY
9 OF STATE TO THE STATE TREASURER TO BE CREDITED TO THE MICHIGAN
10 NURSES FUND CREATED IN SUBSECTION (2).

11 (2) THE MICHIGAN NURSES FUND IS CREATED IN THE DEPARTMENT OF
12 TREASURY. THE STATE TREASURER MAY RECEIVE MONEY OR OTHER ASSETS
13 FROM ANY SOURCE FOR DEPOSIT INTO THE FUND. THE STATE TREASURER
14 SHALL DIRECT THE INVESTMENT OF THE FUND AND SHALL CREDIT TO THE
15 FUND INTEREST AND EARNINGS FROM FUND INVESTMENTS. MONEY IN THE FUND
16 AT THE CLOSE OF THE FISCAL YEAR SHALL REMAIN IN THE FUND AND SHALL
17 NOT LAPSE TO THE GENERAL FUND. THE STATE TREASURER SHALL DISBURSE
18 MONEY IN THE FUND AS PROVIDED IN SECTION 811H TO THE MICHIGAN
19 NURSES FOUNDATION, WHICH SHALL EXPEND THE MONEY FOR THE FOLLOWING
20 PURPOSES:

21 (A) TO RETAIN LICENSED NURSES IN THE WORKFORCE OF THIS STATE
22 BY PROVIDING FINANCIAL AID FOR NURSING PROFESSIONALS RECOVERING
23 FROM SUBSTANCE ABUSE WHO REQUIRE MEDICAL HEALTH TREATMENT, OR
24 BEHAVIORAL HEALTH TREATMENT, OR BOTH, THROUGH A QUALIFIED TREATMENT
25 PROGRAM.

26 (B) TO RECRUIT AND ADVANCE THE NEXT GENERATION OF LICENSED
27 NURSES IN THE WORKFORCE OF THIS STATE BY AWARDED EDUCATIONAL

1 SCHOLARSHIPS AND RESEARCH GRANTS AND PROVIDING FINANCIAL AID FOR
2 CONTINUED EDUCATION REQUIRED FOR MAINTAINING NURSING LICENSURE.

3 (3) THE MICHIGAN NURSES FUND-RAISING REGISTRATION PLATE SHALL
4 NOT BE DEVELOPED UNTIL A START-UP FEE OF \$15,000.00 IS PAID TO THE
5 DEPARTMENT TO COVER THE COSTS OF DEVELOPING AND PRODUCING THE
6 MICHIGAN NURSES FUND-RAISING REGISTRATION PLATE. THIS START-UP FEE
7 SHALL BE DEPOSITED INTO THE TRANSPORTATION ADMINISTRATION
8 COLLECTION FUND ESTABLISHED IN SECTION 810B AND IS NONREFUNDABLE.

9 (4) SUBJECT TO SUBSECTION (5), THE MICHIGAN NURSES FUND-
10 RAISING REGISTRATION PLATE SHALL MEET OR EXCEED THE FOLLOWING SALES
11 GOALS:

12 (A) IN THE FIRST YEAR, 2,000 PLATES.

13 (B) IN THE SECOND AND EACH SUBSEQUENT YEAR, 500 ORIGINAL
14 PLATES.

15 (5) IF SALES OF THE MICHIGAN NURSES FUND-RAISING REGISTRATION
16 PLATE FAIL TO SATISFY THE REQUIREMENTS OF SUBSECTION (4), THE
17 DEPARTMENT SHALL DISCONTINUE THE SALE OF ORIGINAL MICHIGAN NURSES
18 FUND-RAISING REGISTRATION PLATES. THIS SUBSECTION DOES NOT PROHIBIT
19 THE RENEWAL OF A MICHIGAN NURSES FUND-RAISING REGISTRATION PLATE.

20 Enacting section 1. Enacting section 1 of 2000 PA 77 is
21 repealed.