

Starting Your Own Business

What You Need To Know

If you are considering following the Entrepreneur path, be sure to attend "Starting Your Own Business."



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At this forum you will learn about personality traits that impact entrepreneurialism, create a marketing plan for your business, learn about legal, accounting, franchises, business plans and financing options. You will receive one-on-one counseling with a business expert and have an opportunity to get advice from a variety of business experts and organizations that are available to support new ventures.

Agenda

- 9:00** Continental Breakfast & Registration
- 9:15** How Do Your Motivators Impact Running
A Successful Business?
- 10:15** Marketing Plan Development
- 11:15** Setting up Your Business – Legal & Accounting
- 12:15** Lunch
- 12:30** Individual coaching and Ask the Expert – Service
Providers and Community Resources
- 2:00** Finance Panel
 - A. Banking and Bootstrapping
 - B. Venture, Angel and Grant Funding
- 2:30** Franchise Panel or Business Plan overview
- 3:00** Next Steps

Presenters

Presenters may include representatives from the following companies & organizations:

- Butzel Long
- Envision Associates
- Excellerate Associates
- Hylant Group
- Hessenaur & Associates
- Kleinschmidt Insurance Agency
- McPherson Capital
- Merrill Lynch
- Michigan Venture Capital Association
- Miller Canfield
- New Enterprise Forum
- Pair of Docs
- Power Marketing
- SCORE
- SOI
- Small Business Technical Development Center
- Wright, Griffin & Davis

Information

Date: Friday, February 20, 2009

Thursday, May 7, 2009

Thursday September 24, 2009

Thursday, November 19, 2009

Time: 9:00 AM - 4:00 PM

Location: WCC-Morris Lawrence Bldg.

4800 E. Huron River Dr., Ann Arbor

Cost: \$25

**For more information and to register on-line
visit www.annarborusa.org.**

SPARK will be the driving force in establishing the Ann Arbor Region as a desired place for business expansion and location... by identifying and meeting the needs of business at every stage, from those that are established to those working to successfully commercialize innovations.

