



Written Testimony before the New Economy and Quality of Life Committee

May 14th, 2010

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As mentioned in prior testimony The Michigan Economic Developers Association has begun the process of producing a whitepaper to identify strengths and weaknesses to the State's economic development effort

Following is timeline for development of the MEDA whitepaper:

May, 2010

Testify in front of the House "New Economy & Quality of Life Committee"

Survey the MEDA membership & national and international site consultants on barriers and strengths of Michigan's business and economic development environment. Also gather feedback on the Business Leaders of Michigan's "Turnaround Plan" and the Center for Michigan's "Michigan's Defining Moment".

Final results by the end of May

June, 2010

Hold regional focus groups with local economic developers to discuss the results of the survey and the testimony with the House New Economy & Quality of Life Committee

Identify “best strategies” to move Michigan forward

July, 2010

Through the MEDA membership, Advocacy Committee and Board of Directors formulate plan and action steps to position Michigan to be the place to do business.

September, 2010

Release recommendations to the legislature, potential new legislators, gubernatorial candidates, media and general public and begin meeting with legislators and gubernatorial candidates.