





Today and Tomorrow

Presentation Overview:

- Safe Routes to School
- Active Communities
- Community Culture





How Did You Get to School?

A? OR B?





The Route to School: Then...and Now

- ▶ In 1969, 48% of all children walked or biked to school.
- ▶ In 2002, only 14% of students walked or biked to school.

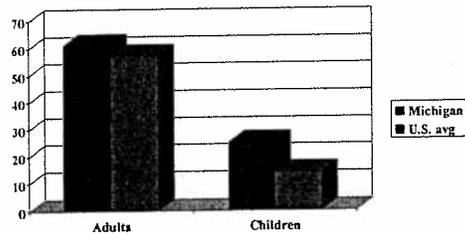


Source: EPA, 2003



Physical Inactivity and Chronic Disease

Percentage of seriously overweight adults and children





What is wrong with this picture?





SR2S Timeline

- 1970s and 1980s: Denmark and the United Kingdom
- 1997: Bronx, NY (1st U.S. program)
- 1998: Marin County, CA & Arlington, MA (NHTSA pilot)
- 2003-05: Michigan Pilot Program
- 2005: SAFETEA-LU
- 2006: Michigan Department of Transportation statewide SR2S program



Federal Safe Routes to School Program

1. To enable and encourage children, including those with disabilities, to walk and bike to school.
2. To make bicycling and walking to school a safer and more appealing alternative, thereby encouraging a healthy and active lifestyle from an early age.
3. To facilitate the planning, development and implementation of projects and activities that will improve safety and reduce traffic, fuel consumption, and air pollution in the vicinity of schools.



Safe Routes to School in Michigan



- Movement to encourage and enable walking and bicycling to school
- Local, multidisciplinary planning process
- Sustainability and funding options



Michigan SR2S Planning Process

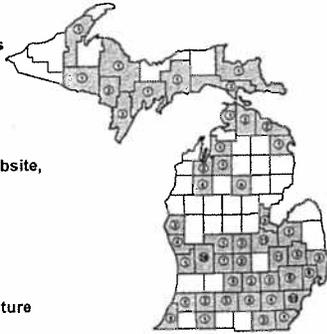
1. Hold Walk to School Day
2. Build Multidisciplinary SR2S Team
3. Collect Parent and Student Information
4. Assess Environment
5. Develop and Implement Action Plan





Progress Update

- 382 schools in 62 counties undertaking planning.
- Over 700 people trained.
- Comprehensive technical assistance program.
- SR2S Handbook, DVD, website, and E-news.
- SR2S State Coalition and Network Partnerships
- \$10,000,000 in local SRTS awards
- \$500,000 in non-infrastructure awards





Safe Routes to School Just Imagine....





A 'Cool' Name & Logo










Lessons




1. Make Trax™
2. Ask Questions
3. Prepare for Fieldwork
4. Field Work
5. Make Data
6. Make Data 2
7. Make Trax™ Steps
8. Make a Presentation

→ Civic Engagement
 → Community Mapping
 → Data Collection and Analysis
 → Importance of Youth Voice!



Case Study

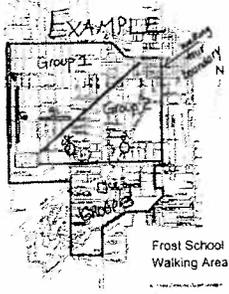
Jackson, Michigan

- Awarded one of 25 Active Living by Design Grants (2002)
- Frost Elementary School Chosen as one SR2S Pilot (2003)
- Existence of Walkable Communities Taskforce (WCTF)
- Youth Engagement



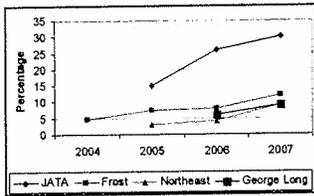
The Process

- Followed the Michigan SR2S vHandbook
- Guided by WCTF Partnership & Youth Leadership
- Expanded to other schools



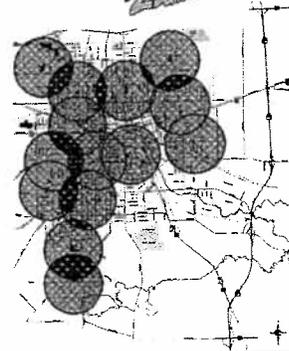


Success!





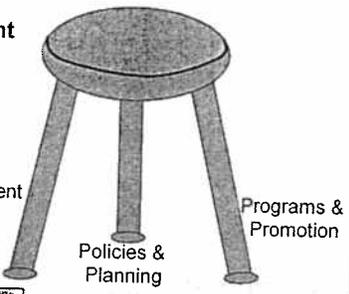
Synergy





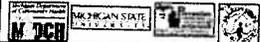
Promoting Active Communities (PAC)

- Online Assessment
- Awards System



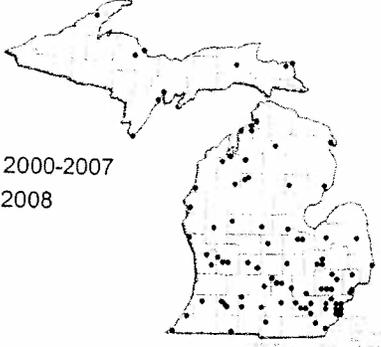
Built Environment Programs & Promotion
Policies & Planning

Created in partnership by





Participation



- 2000-2007
- 2008



Sowing the Seeds



- Complete Streets Resolution
- Bike Facility Improvements
- Sidewalk Gaps
- Promoting Active Communities
- Safe Routes to School

PROMOTING ACTIVE COMMUNITIES

Active Living Benefits



Enhanced Community Connections



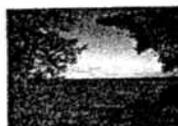
Stronger Family Connections



Stronger Local Economies



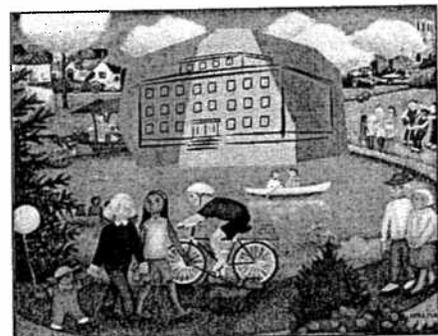
Increased Safety & Security



A Cleaner Environment

PROMOTING ACTIVE COMMUNITIES

Community Culture



PROMOTING ACTIVE COMMUNITIES

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