



MEMBERS:  
SEN. GILBERT,  
MAJORITY VICE CHAIR  
SEN. JANSEN  
SEN. PAPPAGEORGE  
SEN. JACOBS, MINORITY VICE CHAIR  
SEN. WHITMER  
SEN. CHERRY

**STATE OF MICHIGAN**  
**THE SENATE**  
**FINANCE COMMITTEE**  
**SENATOR NANCY CASSIS**  
**CHAIR**

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## MINUTES

A meeting of the Senate Committee on Finance was held on Thursday, February 11, 2010, at 1:15 p.m. in the Farnum Building, Room 110.

Committee members present: Cassis (C), Gilbert (Maj. VC), Jansen, Pappageorge, Jacobs (Min VC), Whitmer, and Cherry

Senator Cassis gave opening remarks regarding the order of business:

- HB 5018 Rep. Nathan - Economic development; other; Michigan promotion fund; create.
- SB 619 Sen. Allen - Use tax; collections; capture of unallocated use tax revenue for distribution of tourism-related goods and services; provide for.

Greg Main, President and CEO of the Michigan Economic Development Corporation (MEDC), and George Zimmermann, President of Travel Michigan, gave verbal and written testimony explaining and in support of the Pure Michigan campaign as well as SB619 and HB5018 H-2. Mr. Main and Mr. Zimmermann then answered questions from committee members.

Douglas Small representing the Grand Rapids Convention and Visitors Bureau gave verbal and written testimony in support of the Pure Michigan campaign as well as SB619 and HB5018 H-2. Mr. Small then answered questions from committee members.

Rick Winn representing Amway Hotel Corporation gave verbal testimony in support of the Pure Michigan campaign as well as SB619 and HB5018 H-2. Mr. Winn then answered questions from committee members.

Dan Musser representing the Grant Hotel gave verbal and written testimony in support of the Pure Michigan campaign as well as SB619 and HB5018 H-2. Mr. Musser then answered questions from committee members.

Bruce Babiarz representing the Bayview Yacht Club gave verbal and written testimony in support of the Pure Michigan campaign as well as SB619 and HB5018 H-2. Mr. Babiarz then answered questions from committee members.

George Moroz representing the Henry Ford and the Tourism Industry Coalition of Michigan gave verbal and written testimony in support of the Pure Michigan campaign as well as SB619 and HB5018 H-2. Mr. Moroz then answered questions from committee members.

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Brad Keen representing Boyne Resorts gave verbal and written testimony in support of the Pure Michigan campaign as well as SB619 and HB5018 H-2. Mr. Keen then answered questions from committee members.

The following individuals submitted testimony cards in favor of the Pure Michigan campaign as well as SB619 and HB5018 H-2 but did not wish to speak:

Senator Jason Allen, bill sponsor of SB619  
Representative David Nathan, bill sponsor of HB5018 H-2  
Steve Yencich representing the Michigan Lodging and Tourism Association  
Andy Deloney representing the Michigan Restaurant Association  
Annette Rummel representing the Great Lakes Bay Regional Convention and Visitors Bureau  
Annie Farrel representing the Grand Hotel  
Mary McBure representing the Mackinac Island Tourism Bureau  
Holly Nitzschre representing the Grand Hotel  
Mimi Cunningham representing the Grand Hotel  
John Hulett representing the Grand Hotel  
Carol Eavn representing the Sault Tribe  
Linda Hoath representing the Sault Area Convention and Visitors Bureau  
Ken Hayward representing the Grand Hotel Travel Commission  
Jerome Toney representing the Grand Hotel  
Tom Baili representing the Association of Recreational Vehicle Parks and Campgrounds of MI  
Eric Rule representing the Michigan Retailers Association  
John Dodge representing the Michigan Golf Course Owners Association  
Linda Singer representing the Michigan Lake to Lake Bed and Breakfast Association  
Erin Bemis representing the Charlevoix Area Chamber of Commerce  
Michael Donnelly representing the Courtyard by Marriott Downtown Grand Rapids  
Millicent Huminsky representing the Southwest Michigan Tourist Council  
Renee Newman representing Discover Kalamazoo  
Greg Ayers representing Discover Kalamazoo  
Ryan Nelson representing the Petoskey Regional Chamber of Commerce  
Lee Hladki representing the Greater Lansing Convention and Visitors Bureau  
Kent Mattson representing the JW Marriott  
Darin Jemison representing the JW Marriott  
MaryBeth Daniels representing the Grand Hotel  
Douglas Luciani representing the Traverse City Area Chamber and Traverse Bay EDC  
Gordon MacKay representing Indian Trails Inc.  
Brad VanDummelson representing the MI Association Convention and Visitors Bureaus and Traverse City CVB (written testimony also)  
Eric Hingst representing the Michigan International Speedway (written testimony also)

Senator Cassis announced that there were Senate substitutes to both SB619 and HB5018 H-2. Senator Cassis explained the details of the Senate substitutes.

Senator Cassis announced posters on display of data that was prepared by the Senate Fiscal Agency.

Senator Cassis turned over testimony to Senate Majority Policy Advisor Howard Ryan who explained the details of the data.

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Senator Cassis called upon David Zin, economist with the Senate Fiscal Agency. Mr. Zin then answered questions from committee members.

Senator Pappageorge motioned, and Senator Jansen seconded, that the committee adopt substitute S-1 to HB5018.

Yeas: Cassis, Gilbert, Jansen, Pappageorge, Whitmer, Cherry

Nays: None

The motion prevailed.

Senator Pappageorge motioned, and Senator Jansen seconded, that the committee report HB5018 S-1 with favorable recommendation and immediate effect.

Yeas: Cassis, Gilbert, Jansen, Pappageorge, Whitmer, Cherry

Nays: None

The motion prevailed.

Senator Jansen motioned, and Senator Pappageorge seconded, that the committee adopt substitute S-1 to SB619.

Yeas: Cassis, Gilbert, Jansen, Pappageorge, Jacobs, Whitmer, Cherry

Nays: None

The motion prevailed.

Senator Jansen motioned, and Senator Jacobs seconded, that the committee report SB619 S-1 with favorable recommendation and immediate effect.

Yeas: Cassis, Gilbert, Jansen, Pappageorge, Jacobs, Whitmer, Cherry

Nays: None

The motion prevailed.

Senator Cassis motioned, and the body seconded, that the committee adopt the minutes of February 4, 1010.

The motion prevailed by unanimous voice.

Senator Cassis adjourned the meeting without objection at 2:57 p.m.

Respectfully submitted,

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Committee Clerk

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Chairperson

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Date approved by the Committee