

HOUSE BILL No. 6445

September 15, 2010, Introduced by Reps. Haines, Rick Jones, Kowall, Genetski, Haveman, Knollenberg, Meltzer, Denby, Pavlov, Ball, Opsommer, Bolger, Stamas, Crawford, Daley, Proos and Agema and referred to the Committee on Regulatory Reform.

A bill to amend 1972 PA 239, entitled
"McCauley-Traxler-Law-Bowman-McNeely lottery act,"
by amending section 18 (MCL 432.18), as amended by 2004 PA 383.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 18. (1) The commissioner, subject to the applicable laws
2 relating to public contracts, may enter into contracts for the
3 operation of the lottery, or any part of the lottery, and into
4 contracts for the promotion of the lottery. A contract awarded or
5 entered into by the commissioner shall not be assigned by the other
6 contracting party except by specific approval of the commissioner.

7 (2) The commissioner may contract with 1 or more persons to
8 allow the placement of advertising or promotional material,
9 including, but not limited to, the placement of discount coupons

1 for retail goods and NASCAR logos, images, and drivers' pictures
2 and names, on lottery tickets, shares, and other available media
3 under the control of the bureau. However, except for advertising
4 that promotes responsible consumption of alcoholic beverages, the
5 commissioner shall not allow the placement of advertising for the
6 promotion of the consumption of alcoholic beverages or tobacco
7 products on lottery tickets under the control of the bureau.

8 **(3) THE COMMISSIONER SHALL NOT CONTRACT FOR ADVERTISING OF THE**
9 **LOTTERY BY UNDERWRITING OR OTHERWISE PROVIDING FINANCIAL SUPPORT**
10 **FOR AN EVENT, WHETHER PRIVATE OR OPEN TO THE PUBLIC.**

11 **(4)** ~~(3)~~—As used in this section, "NASCAR" means the national
12 association for stock car auto racing, inc.