

SENATE BILL No. 462

August 27, 2013, Introduced by Senator BIEDA and referred to the Committee on Regulatory Reform.

A bill to amend 1998 PA 58, entitled
"Michigan liquor control code of 1998,"
by amending section 609 (MCL 436.1609), as amended by 2010 PA 175.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 609. (1) Except as provided in sections 605 and 1029 **AND**
2 **SUBSECTION (2)**, a manufacturer, mixed spirit drink manufacturer,
3 warehouser, wholesaler, outstate seller of beer, outstate seller of
4 wine, outstate seller of mixed spirit drink, or vendor of spirits
5 shall not aid or assist any other vendor by gift, loan of money or
6 property of any description, or other valuable thing, or by the
7 giving of premiums or rebates, and a vendor shall not accept the
8 same. However, if manufacturers of spirits reduce the price of
9 their products, the manufacturer of spirits may refund the amount

1 of the price reductions to specially designated distributor
2 licensees in a manner prescribed by the commission.

3 (2) NOTWITHSTANDING R 436.1321 OF THE MICHIGAN ADMINISTRATIVE
4 CODE, THE COMMISSION SHALL NOT PROHIBIT, OR REQUIRE PRIOR APPROVAL
5 FOR, AN ON-PREMISES LICENSEE FROM FURNISHING OR USING BRAND-LOGOED
6 NOVELTY ITEMS ON ITS PREMISES.