

HOUSE BILL NO. 6457

December 01, 2020, Introduced by Rep. Anthony and referred to the Committee on Communications and Technology.

A bill to establish the privacy rights of the residents of this state; and to define the type of business that may collect personal data in this state.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 1. This act shall be known and may be cited as the
2 "Michigan consumer privacy act".

3 Sec. 3. The residents of this state have all of the following
4 rights:

5 (a) To know what personal data is being collected about them.

1 (b) To know whether their personal data is sold or disclosed
2 and to whom.

3 (c) To say no to the sale of personal data.

4 (d) To access the personal data that has been collected about
5 them.

6 (e) To request that a business delete any personal information
7 about a consumer collected from that consumer.

8 (f) To not be discriminated against for exercising the privacy
9 rights described in this act.

10 Sec. 5. A person that operates as a for-profit business shall
11 not collect personal data from the residents of this state unless
12 it meets 1 or more of the following:

13 (a) The person annually buys, receives, sells, or shares the
14 personal information of 50,000 or more consumers, households, or
15 devices.

16 (b) The person has annual gross revenue of more than
17 \$25,000,000.00.

18 (c) The person derives 50% or more of its annual revenue from
19 selling consumer personal information.