HOUSE BILL NO. 6333

September 22, 2026, Introduced by Rep. Maddock and referred to Committee on Government Operations.

A bill to require that certain advertisements include certain statements; to provide for the powers and duties of certain state and local governmental officers and entities; and to prescribe civil sanctions.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

Sec. 1. As used in this act:

(a) "Advertisement" means a communication, message, or promotional material, whether oral, written, printed, digital, broadcast, or otherwise disseminated, that is intended to influence public perception of, or draw attention to, a person, product,

service, program, policy, event, or cause.

(b) "Governmental entity" means this state or a political subdivision of this state.

Sec. 3. (1) If an advertisement includes a placement, sponsorship, endorsement, or distribution that is paid for, subsidized, or otherwise provided in whole or in part, directly or indirectly, by a governmental entity, the advertisement must include the following statement: "Paid for by taxpayers.".

(2) A person that disseminates an advertisement in violation of subsection (1) is subject to a civil fine of not more than $1,000.00. The prosecutor of the county in which the violation occurred or the attorney general may bring an action to collect the fine.